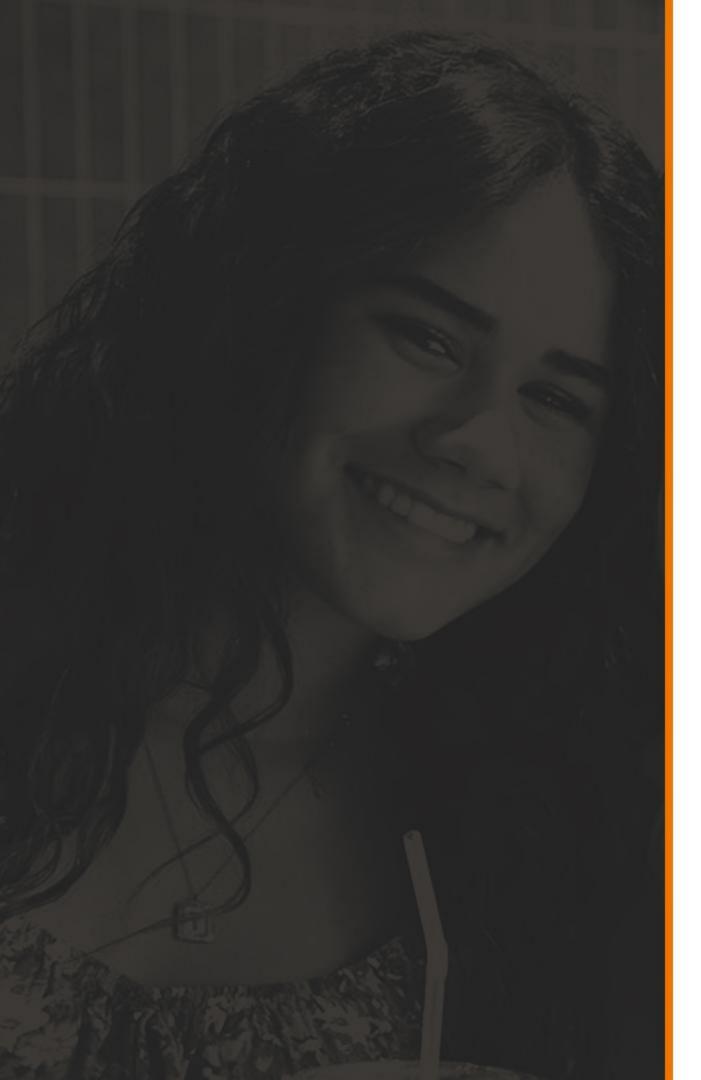


BREAKTHROUGH BOOTGAMP

LIVE WORKSHOP





GETTING TO KNOW YOU

You may just win some coffee!



Every comment throughout helps your chances to win!

Share in the chat:

- What is your church name?
- 2. What is your role at the church?



POLL |



How many different pieces of software does your church currently have?

Vote for your pick!

Church Fuel Mailchimp **Constant Contact Planning Center Church Community** MailerLite Breeze ChMS Brevo (Sendinblue) VerticalResponse FellowshipOne Shelby Systems Encharge Rock RMS **Flocknote** MinistryPlatform Tithe.ly Messaging ACS Realm SparkPost ChurchTrac SendGrid Churchteams Microsoft 365 Elvanto Gmail Text-in-Church TouchPoint **ParishSOFT** Clearstream **Blackbaud Church** One Call **FaithTeams** CallingPost ChMeetings WhatsApp Servant Keeper GroupMe Slack One Church Microsoft Teams IconCMO WorshipTools PlanningFacebook Groups Ministry Scheduler Church App SignUpGenius Yammer VOMO Basecamp One Church Remind **ProPresenter** Tithe.ly MediaShout Pushpay **EasyWorship** Subsplash Giving Faithlife Proclaim EasyTithe OpenLP Givelify WorshipTools PresentePayPal **PowerPoint** SecureGive RebelGive Keynote SongSelect by Vanco ScreenCloud DonorBox

Venmo Cash App Apple Pay Google Pay **Planning Center Breeze Giving** Realm eGiving Kindrid OnlineGiving.org ChurchStaq **QuickBooks** Aplos PowerChurch Plus **ACS Financials Shelby Financials** Blackbaud Financial Xero **Church Windows MinistryWorks** WordPress Nucleus Subsplash Websites Clover Sites Sharefaith Ministry Designs **Faithlife Sites** Wix Squarespace Weebly The Church **Church Online** Aware3 **OBS Studio** vMix Wirecast

BoxCast Resi YouTube Live Facebook Live Zoom **Adobe Premiere** DaVinci Resolve Vimeo **Logic Pro Pro Tools** Waves Eventbrite Brushfire **Planning Center CCB Forms Elvanto Forms Breeze Forms TicketSpice** RegFox Google Calendar Outlook eSpace **Zoom Webinars** Microsoft Teams Webinarlam KidCheck **Planning Center** Shelby Check-In Realm Check-In CCB Check-In Kidmin App Protect Mv Checkr **Orange Curriculum** LifeWay Kids

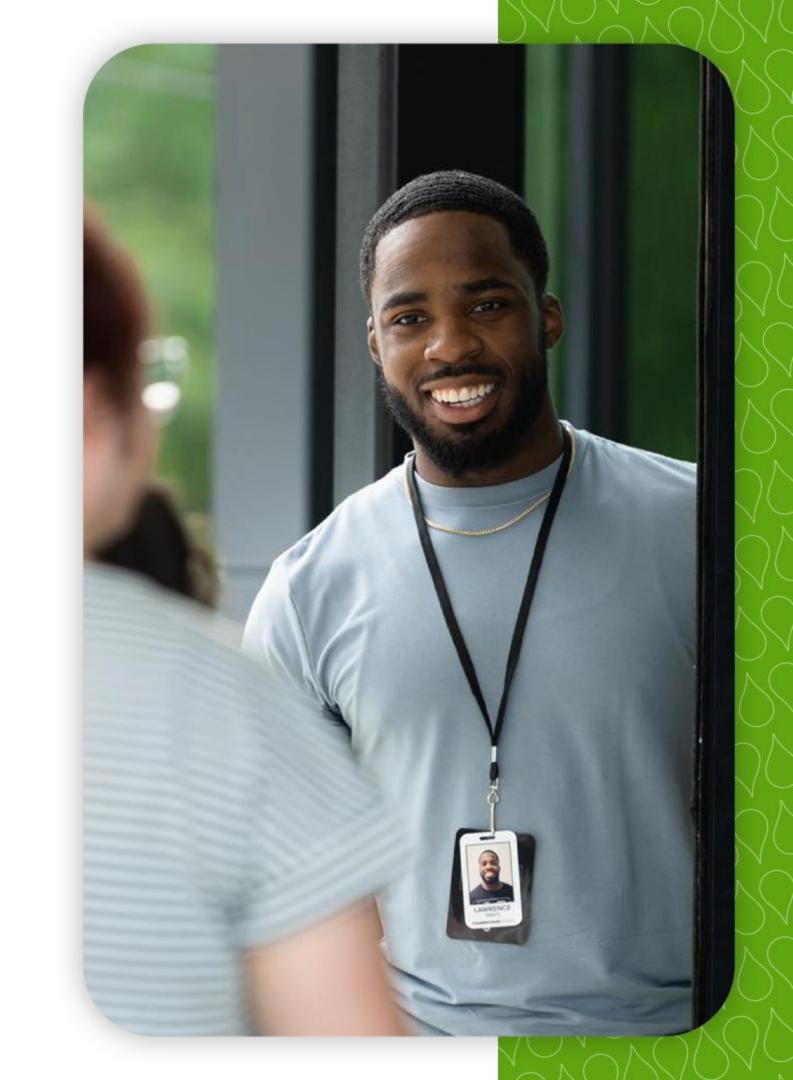
Group's Dig **Google Workspace** Google Calendar **Google Drive Google Docs Google Sheets Google Forms** Dropbox Box OneDrive Microsoft Outlook Microsoft Word Microsoft Excel Microsoft PowerPoint PrayerMate SharePoint Asana Trello Basecamp Monday.com Zoom **Google Meet** Notion Evernote Calendly Doodle Adobe InDesign Adobe Photoshop Adobe Illustrator Canva Microsoft Publisher **Buffer** Hootsuite Facebook Instagram

Twitter (X)

TikTok Linktree **Sunday Social** Lightstock CMG (Church WorshipHouse Media **Anchor (Spotify** Buzzsprout Audacity Adobe Audition IllustrationExchange OnSong **Music Stand** Logos Bible Accordance e-Sword Sermonary **BibleWorks** Church Metrics Zotero **EndNote Gravity Forms Typeform** lotForm Wufoo **Formstack Poll Everywhere** Mentimeter

WELCOME ***

- Comment where in the world you are participating from!
- Questions? Text them to 816-844-3306
- Go ahead and text the word Watching to 816-844-3306 so you have the number saved.
- This is a no drama zone.
- Current Grow churches...We have 3 big pieces of exciting news for you!





POLL |



Are you currently enrolled in **Church Fuel Grow?**

Vote for your pick!



VERSE

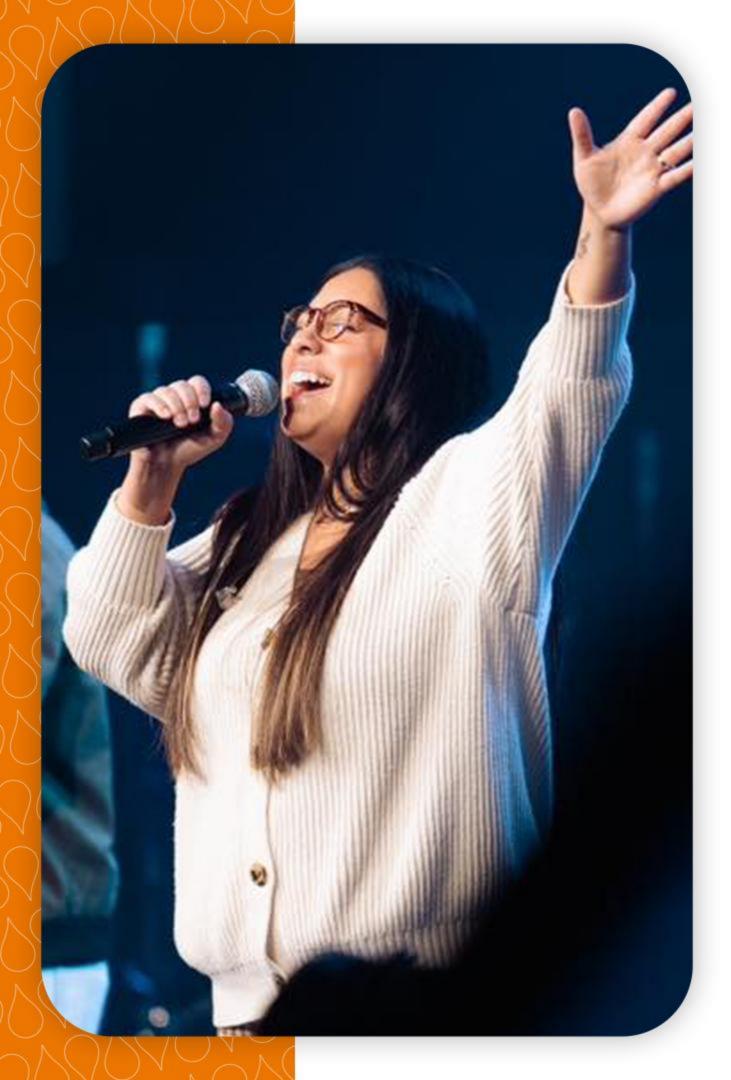
"Go out to the highways and hedges and compel them to come in, that my house may be full."

Luke 14:23





Healthy, sustainable, long-term growth, low friction!



WORKSHOP OUTLINE

GET READY!

Here is what we'll cover:

- How Church Fuel Grow will help you
 breakthrough six attendance barriers this fall!
 Visitors, Connections, Visibility, Technology,
 Communications, Systems
- 2. Grow Google Ad Grant Update with **AI Search**
- 3. New Grow Facebook + Instagram Invite Ads
- 4. Demo the brand new **Church Fuel Software** that is now built right into Grow.
- 5. Cover important upcoming deadlines. 📆









































































(CMU) VISITOR SYSTEM

Every one of the 31 visitor tools:

- 1. Course: learn the best practices.
- 2. **Tool:** Go purchase software/tool
- 3. Install: Troubleshoot how to build it out.
- 4. Implement: Figure out how to deploy it.
- 5. Improve: Measure and improve.
- 6. Repeat: Learn the new way as updates happen.

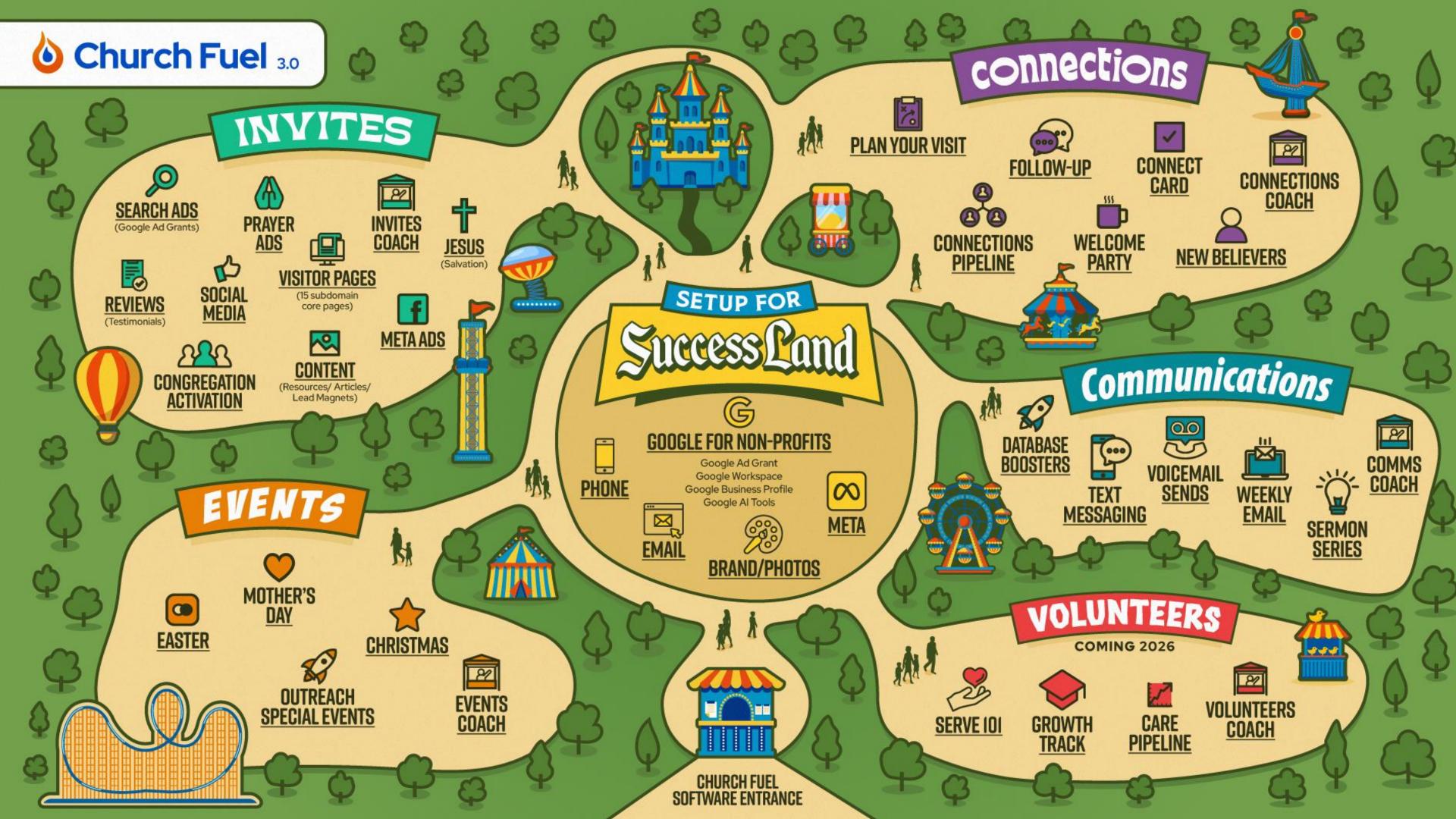


It has been hard work but the impact has been amazing!

- We've helped over 71,000 churches through our courses, kits, conferences, coaching, and programs!
- Grown to a team of 36. You'll meet 7 of them today.
- Gotten out over 66 million invites to Jesus-centered churches!
- Church Fuel is the combined forces of Church Marketing
 University, Social Church, Church Growth Agency, Adventure Social
 and Keller Marketing.
- Church Fuel 3.0 now powered by software launches today!

CHURCH FUEL SOFTWARE

- Brand New! 🤼 In Beta until December 31st.
- Everything for your Visitor System in one place! Built right into Church Fuel Grow.
- The better way to healthy church growth.
- Here's what we're building for you!



CHURCH FUEL SOFTWARE

Why invest all these resources in a software solution?

So that Grow can be more effective for you with less friction.

Here's how...

- Barrier
- Breakthrough
- Done-For-You Solution

CHURCH FUEL DONEWARE

Software vs. Doneware

We're creating the future for you!

- How many steps are between the idea and the outcome?
- Software is a tool, but you have to go figure out how to build the theme park.
- Doneware creates the theme park for you.

CHURCH FUEL SOFTWARE Software Pricing is \$299/month

Mailchimp \$99, Texting \$99, Manychat \$29, Zapier \$49,

Reputation Management \$99, Calendly \$49, Prayer Ads \$499,

CRM / Pipeline \$99, Surveys \$29, Leadpages \$79

CHURCH FUEL SOFTWARE

Pricing is \$299/month

- Get Included in Grow!
- Current Grow Church
 - o Get the software included at your current price.
 - Deadline is December 31st.
- New Grow Church
 - \$399/Month for everything
 - Google Ad Grant, Facebook Ads, Coaching, Software!
 - Deadline is August 28th



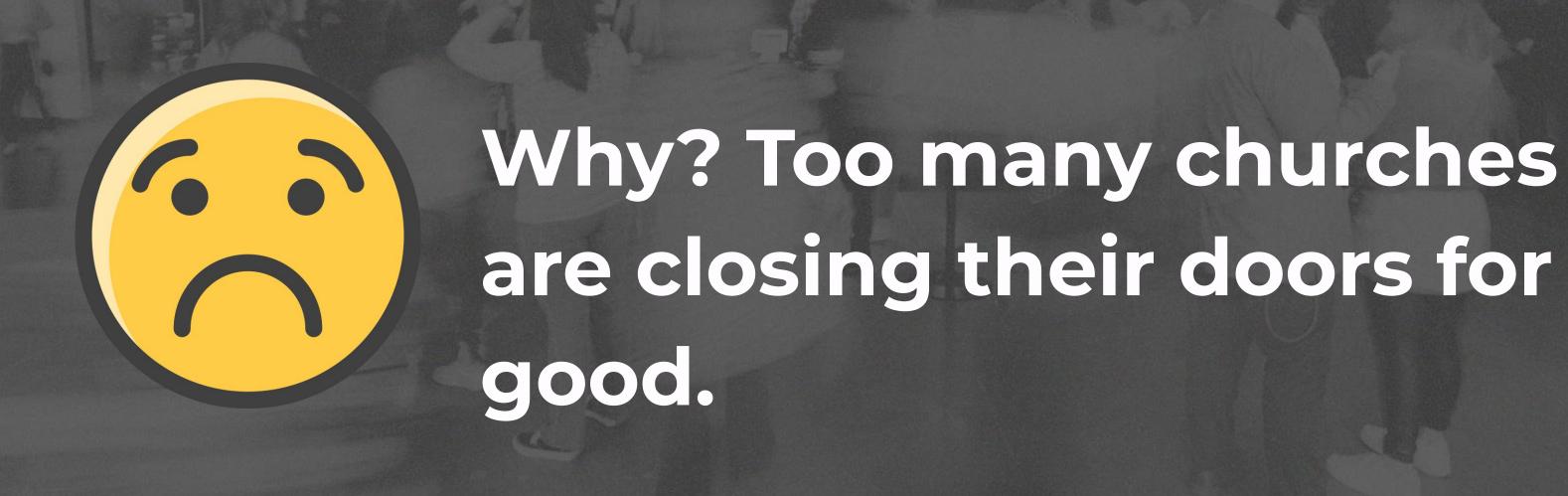
Visitors, Connections, Visibility, Technology, Communications, Systems

- Why we must press through!
- How to break through your barrier.
- Demonstrate how the Church Fuel Team will help Grow churches via the software!



What is your church's current growth barrier?

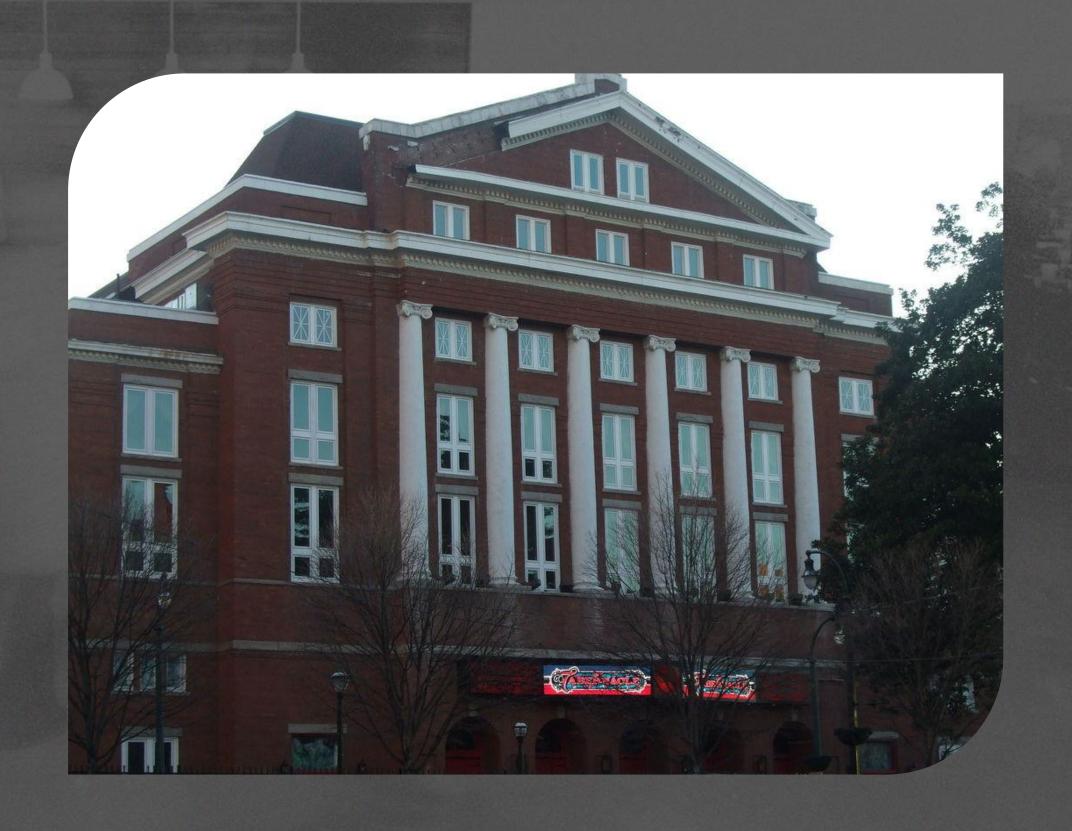
Vote for your pick!





St. Catherine of Sienna in Charleston is now a Dollar Tree

Third Baptist Church, founded in 1898, once home to 3,000 worshippers, was converted to The House of Blues for the Atlanta Olympics



St. Francis de Sales
Church in Troy, New
York was converted to
a Phi Sigma Kappa
fraternity house in 2019





Collins Springs Primitive
Baptist Church is now
home to the Atlanta
Freethought Society,
dedicated to promoting a
life without religion.



An old church in
Harrisburg, PA is now
used for Laser Tag



- We are not getting out as many invites as we would like.
- We are not seeing as many visitors as we would like.



ASHLEY COFFMAN

- Church Fuel Director of Member Resources.
- In ministry for over 20 years.
- Comms Director for over
 10 years 7 at a Summit Park
 Church.



Why do we hit this barrier?

Take this budget example...

No Budget, Google Ad Grant, Ads Expert,

Content, Tech Setup, Calls to Action,

Workflow, Data, Coaching 😫

THE IDEAL VISITOR JOURNEY DE LA COMPANIE DE LA COMP









People Search Google

They Find Your Church

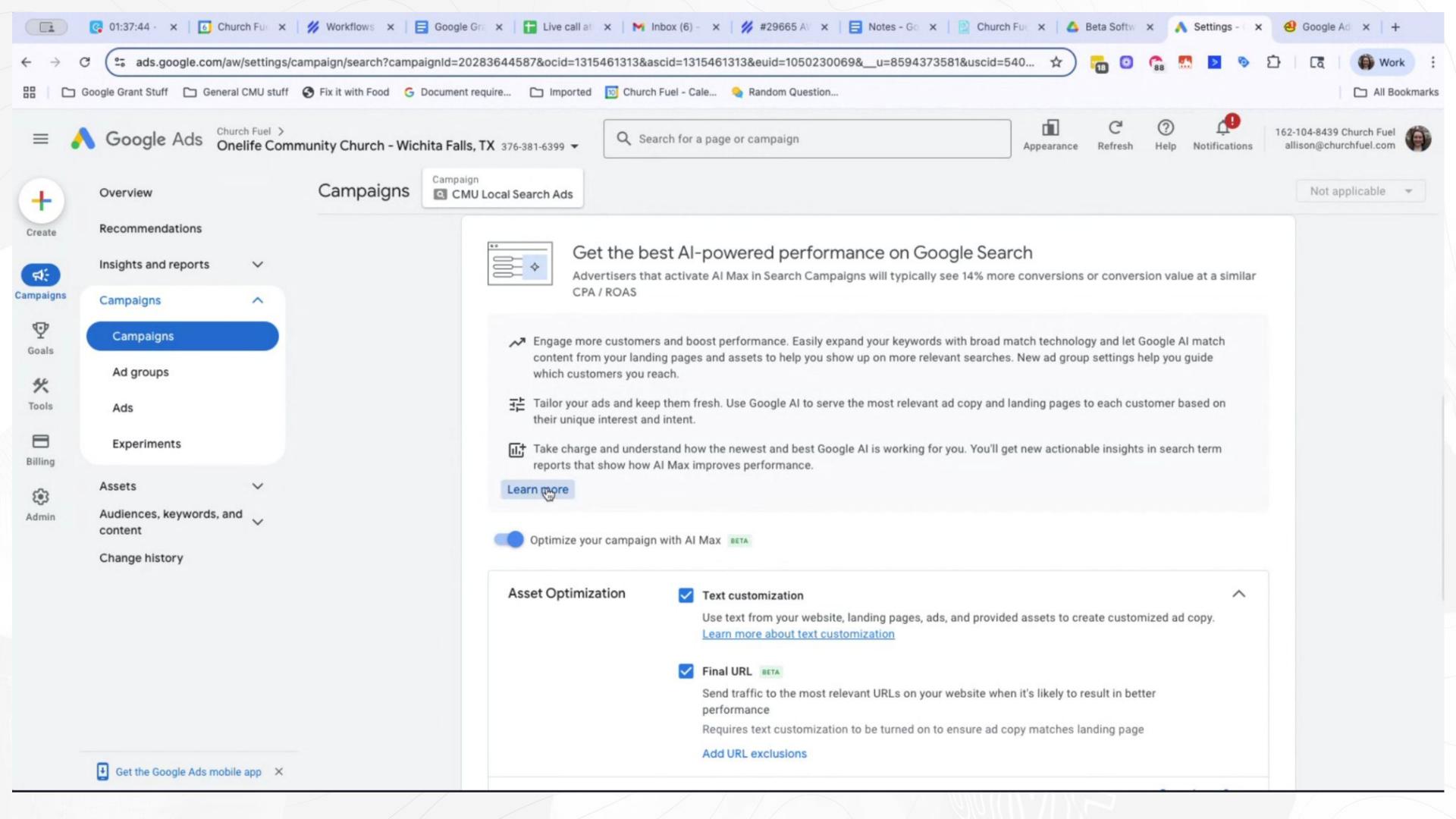
New Sunday Visitors



GROW PROGRAM NEXT

GOOGLE GRANT

- PowerPack Campaigns,
 Performance Max, Al Max
- Conversational Al
- Workspace, Custom Emails, Al Tools





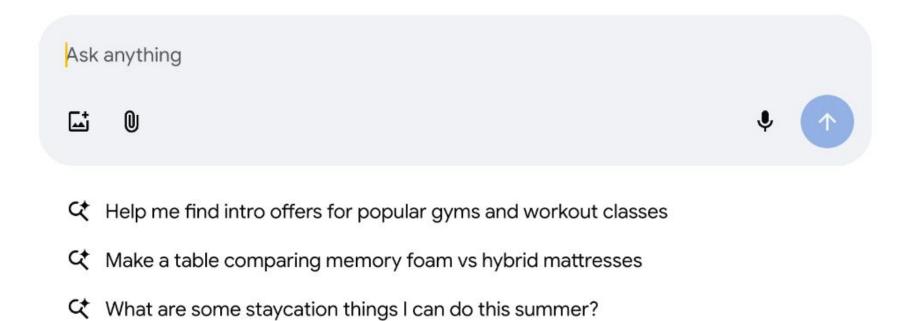




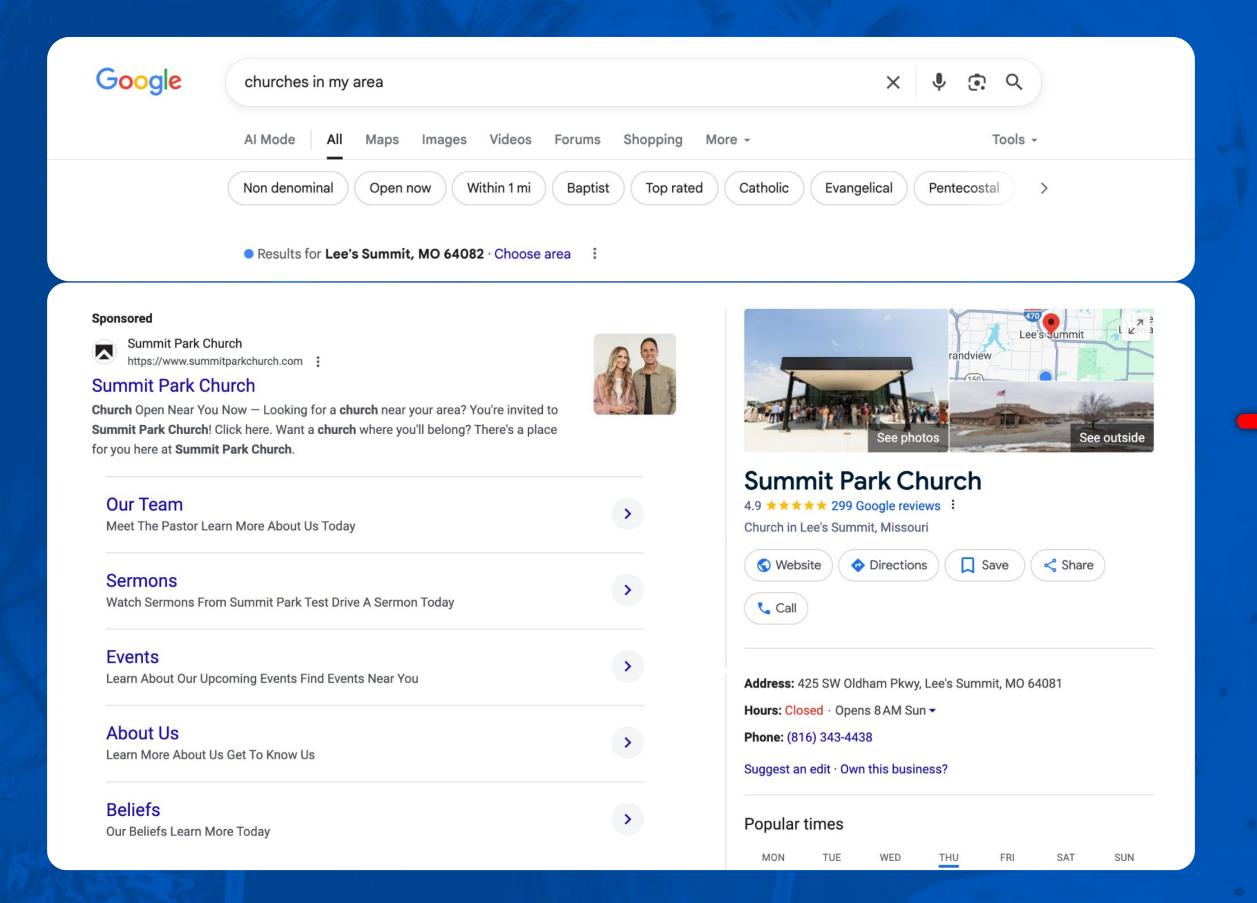


Meet Al Mode

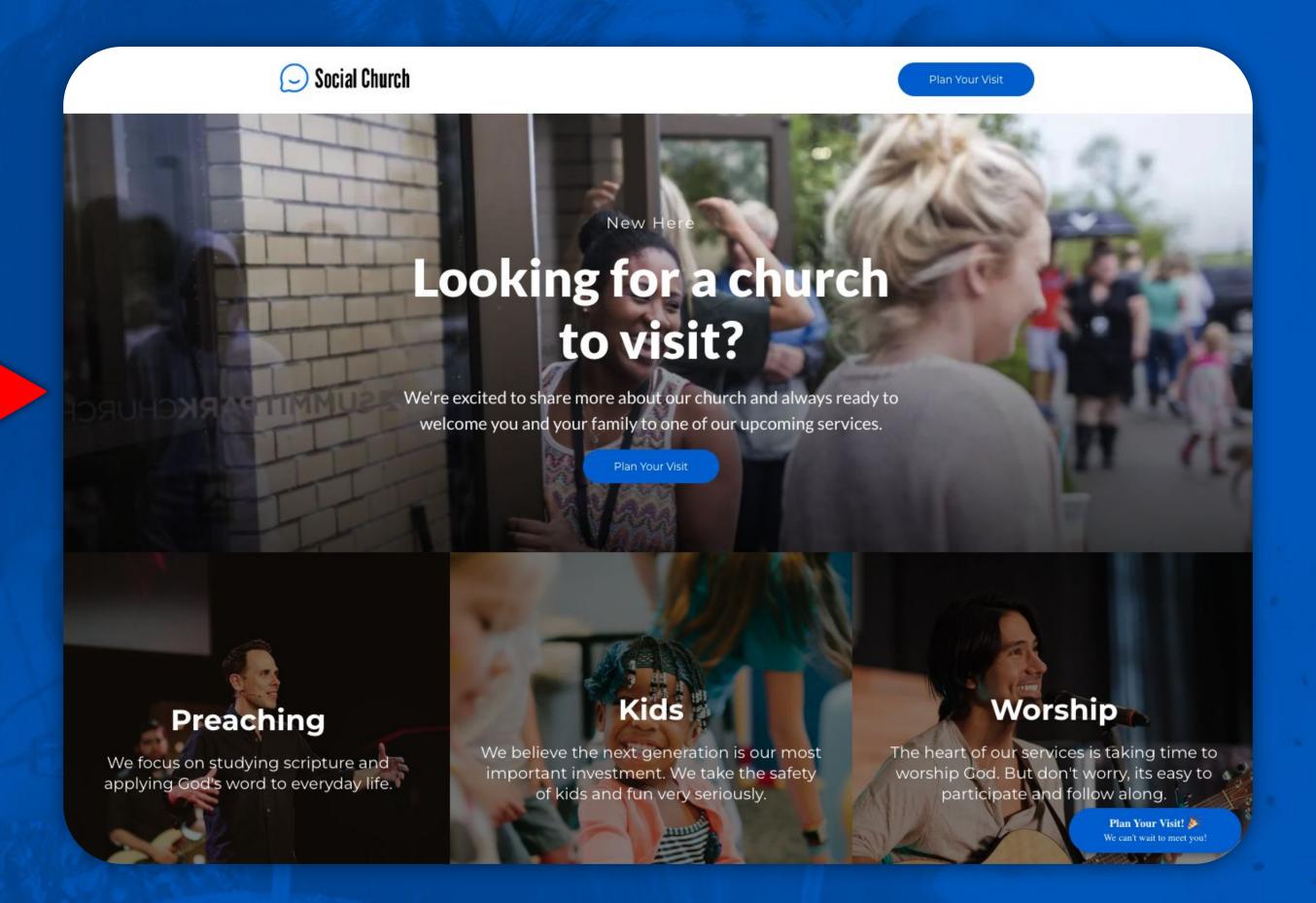
Ask detailed questions for better responses



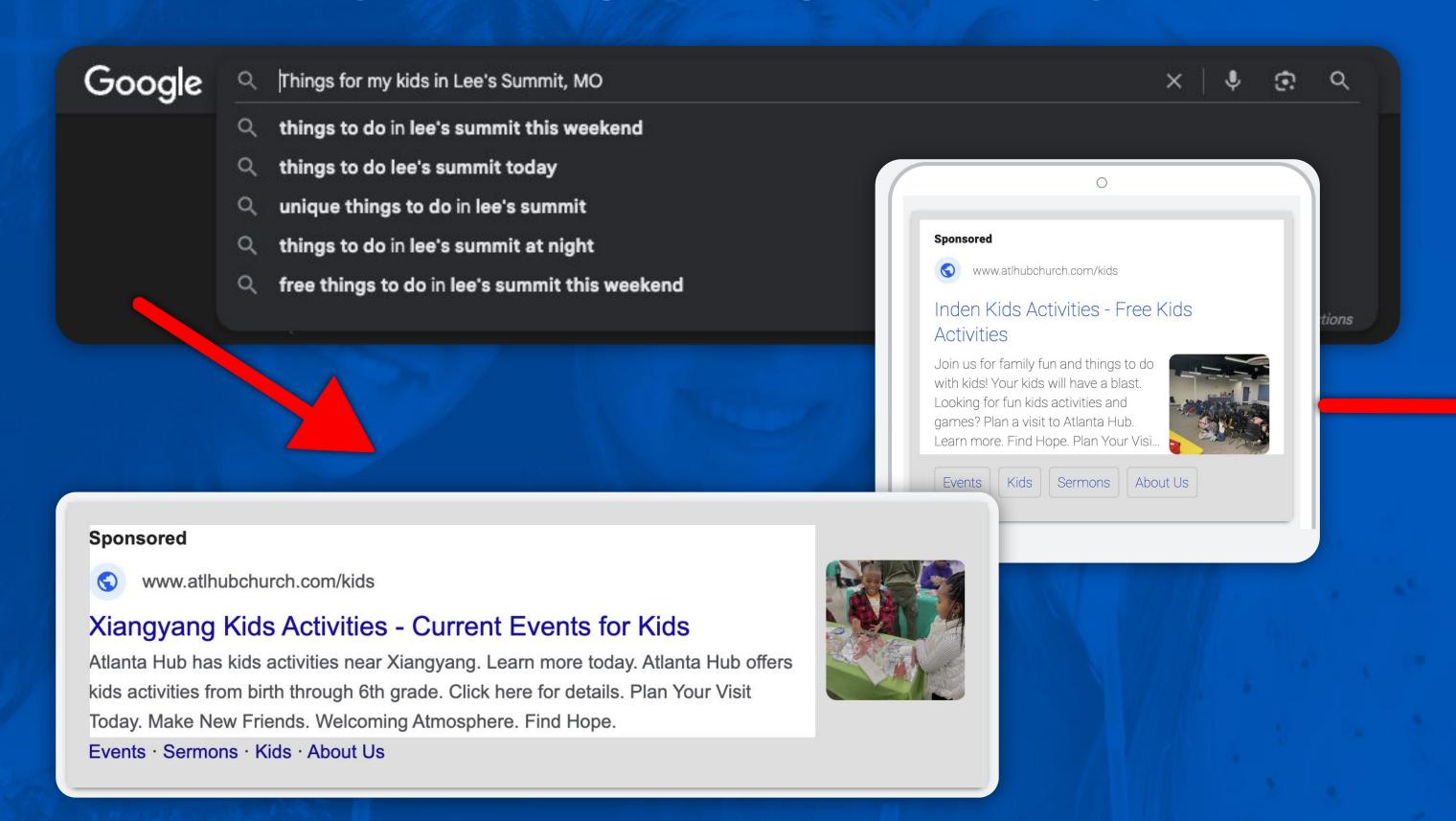
SEARCH FOR A CHURCH



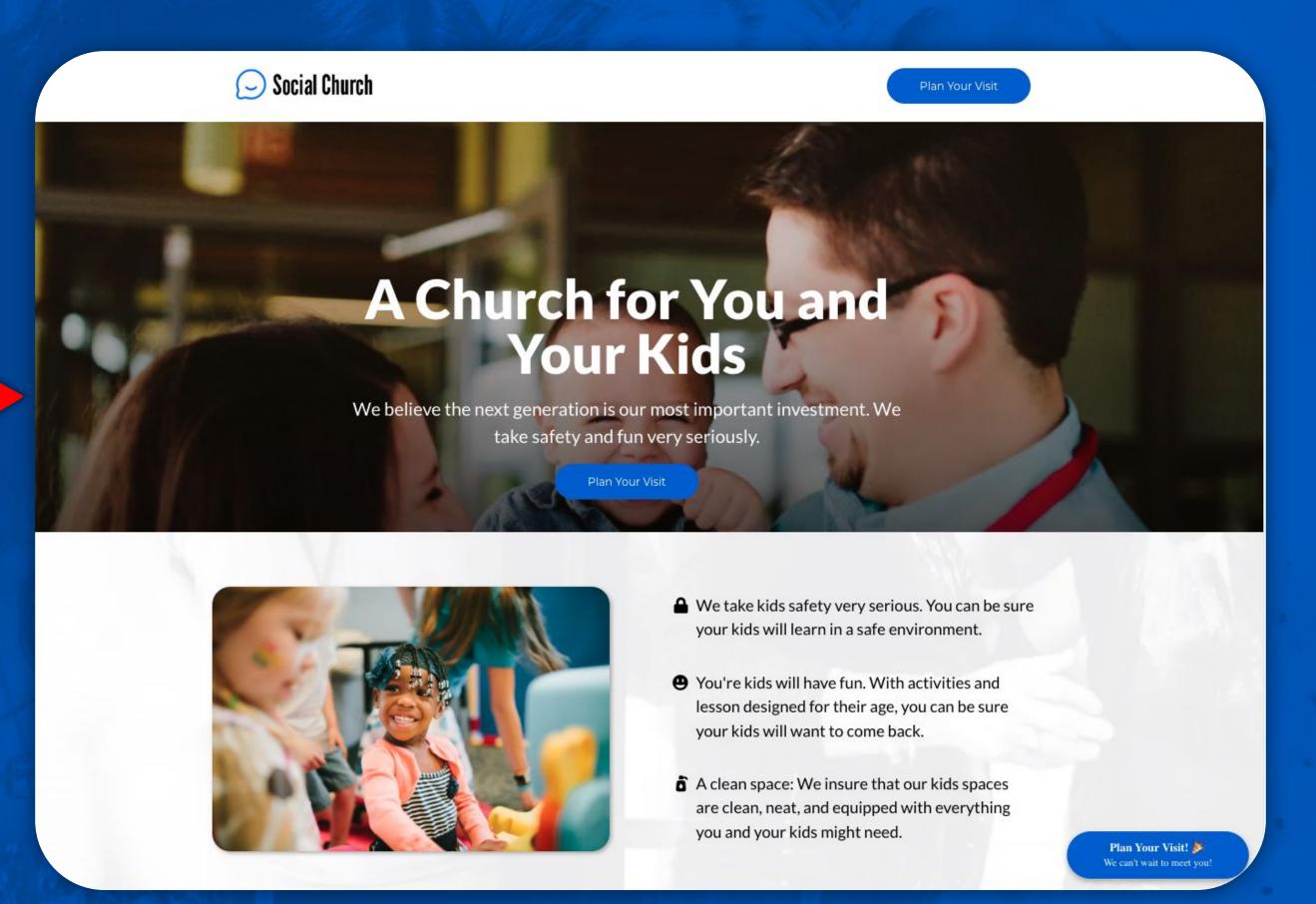
FIND YOUR VISITOR PAGE



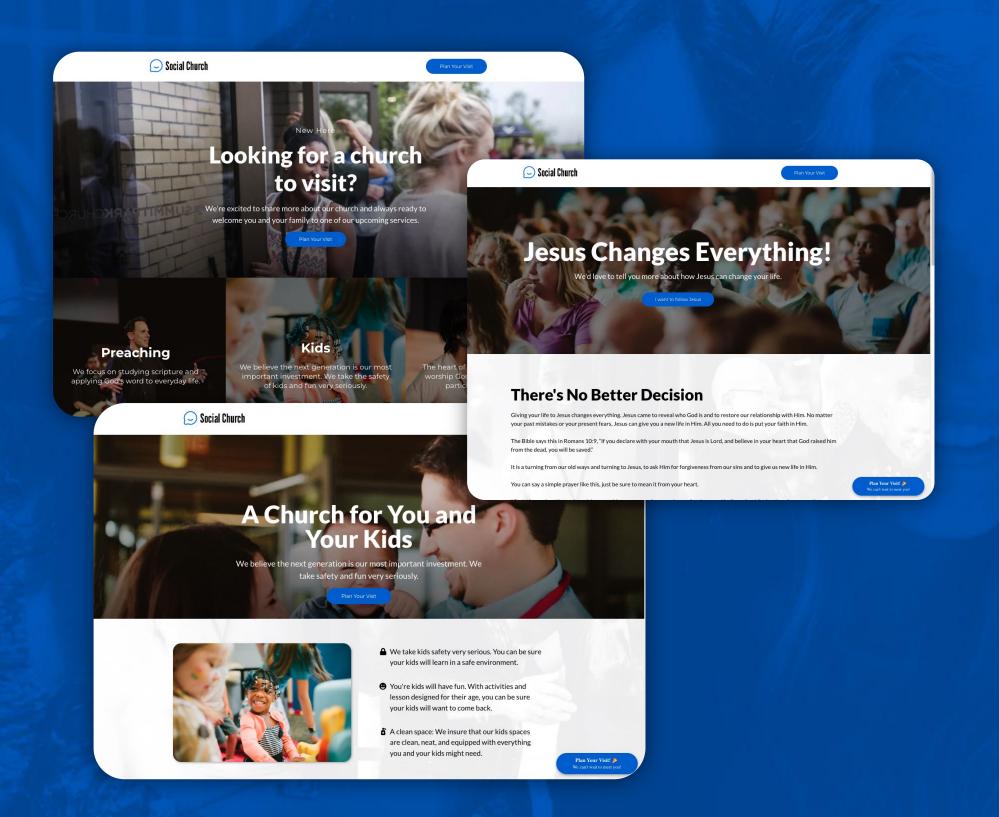
SEARCH FOR KIDS



FIND YOUR KIDS VISITOR PAGE



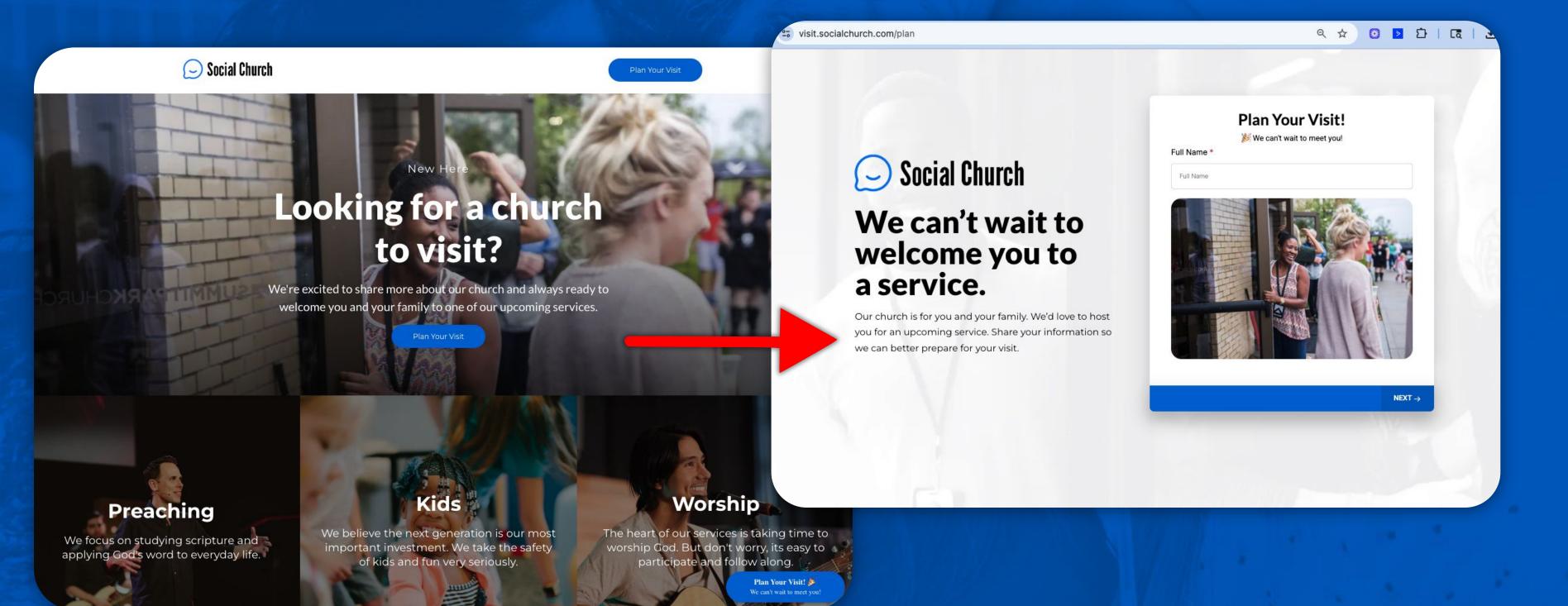
VISITOR PAGES



- Concise & Clear
- Scannable
- Great photography
 - Community
 - o great time
 - people who look like them
- Obvious next step
 - Plan Your Visit

THEY PLAN THEIR VISIT

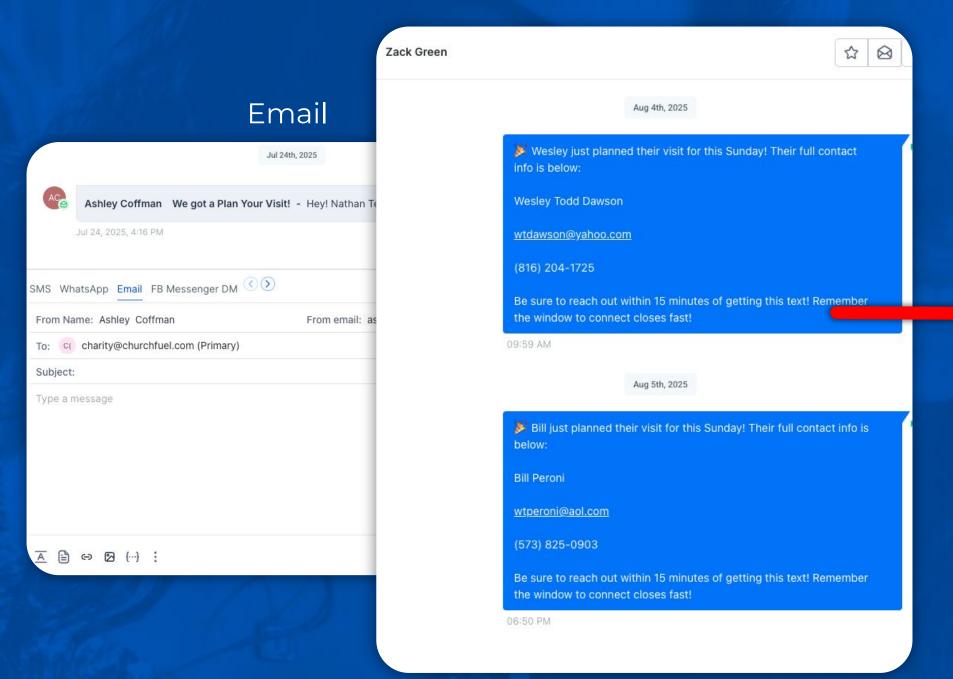




YOU'RE NOTIFIED | CALLS VISITOR



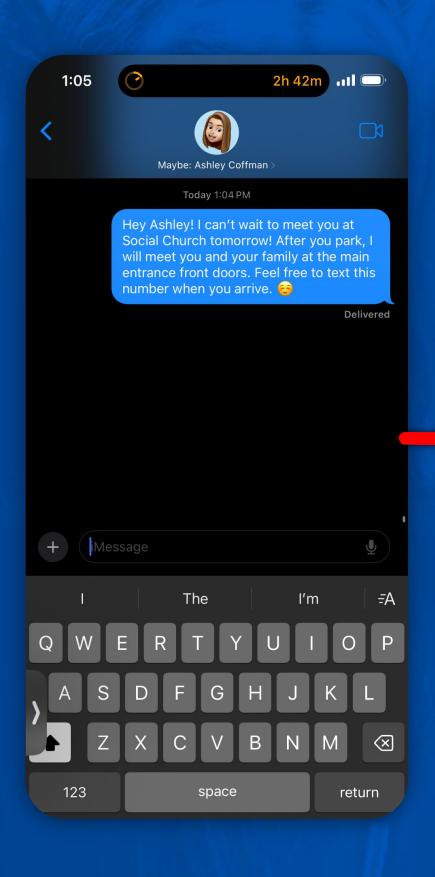
Text





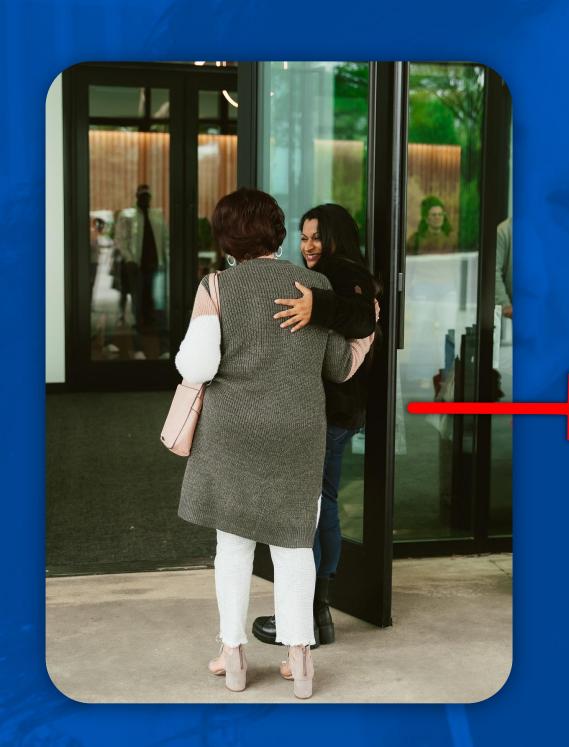
TEXT THE DAY BEFORE +





THEY VISIT YOUR CHURCH









HOSTED FROM KIDS TO SERVICE





CONNECT CARD



AT YOUR CHURCH



Text "New" to 816-844-3304



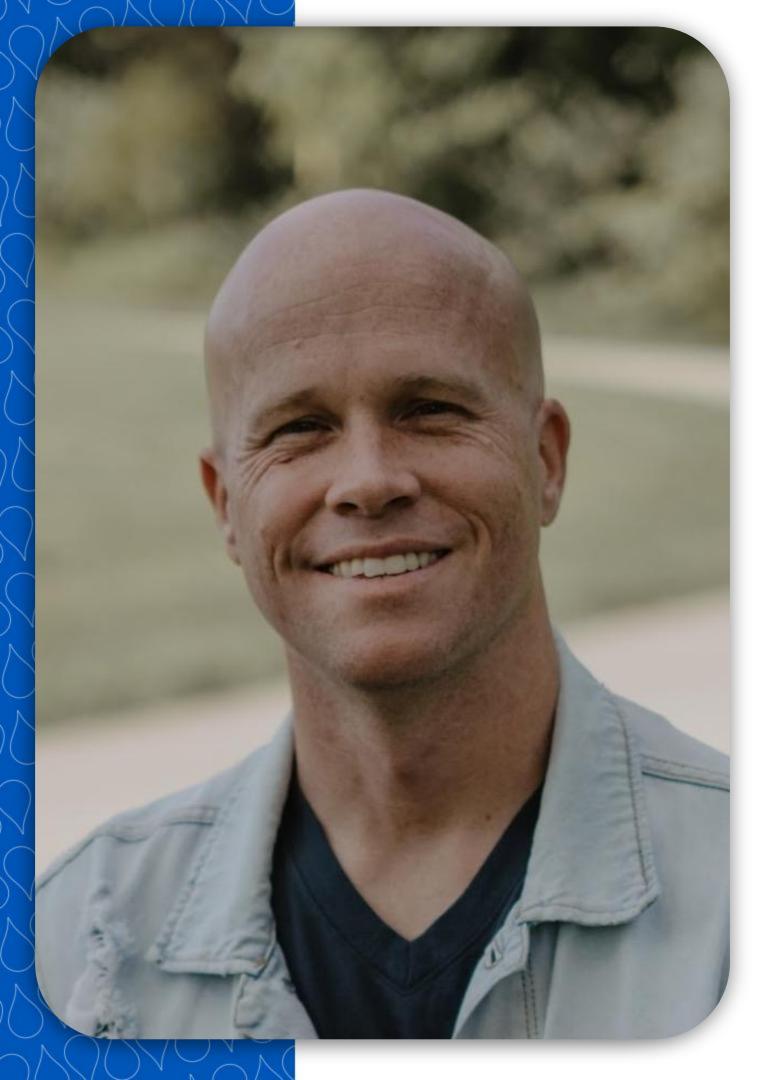
MEET THE PASTOR



CONNECTIONS/FOLLOW-UP KICKSIN

WOULDN'T IT BE AWESOME IF...

- You didn't have to guess on what an effective visitor page looked like...
- You didn't have to know how to build an ad and send it to your landing page...
 what if your page was up and ads were already running to it...
- You felt confident that there was a system running in the background to make sure your team knew when someone was going to visit, could reach out to them right then and there, and could follow up with them without you having to do a ton of manual work and spreadsheets
- The visitor's experience was top notch... AND the experience for your team was the same!?
- You had a coach to help you along the way to make sure it was optimal for your context?



NATHAN TEEGARDEN

- Teaching Pastor at Summit Park
 Church & VP at Church Fuel
- Been in ministry for 20+ years
- Connections System



If we wanted to grow, we needed a way to connect people.

We needed to breakthrough the Connections barrier.



WE HEARD STATS LIKE...

If you can get people into a small group or serving, they will stay at the church a long time, but you only have 5 weeks to do so.

If a visitor has 10 points of contact in the first 16 weeks they are 280% more likely to be in the church a year later.

People will stay 4-6 weeks for good worship, preaching, kids and hospitality, but if they can't get connected by that point, they'll leave.

The goal of Connections was to help visitors to make a friend.

ACTION STEP BECAME CLEAR

1. I needed to connect them FAST.

2. And Ineeded a SYSTEM.



NEXT STEPS TEAM

Sper Paul + John Char Jot (Adrian)

Sper Thomas Fulton Zno (PAUL)

OFFET TENNICE SHAGE IST (PAUL)

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Mc Paul) + MALENA 3rd (104)-1/11 JONATHAN ISO TER (HEAM) /50 (PAIN) 07/2

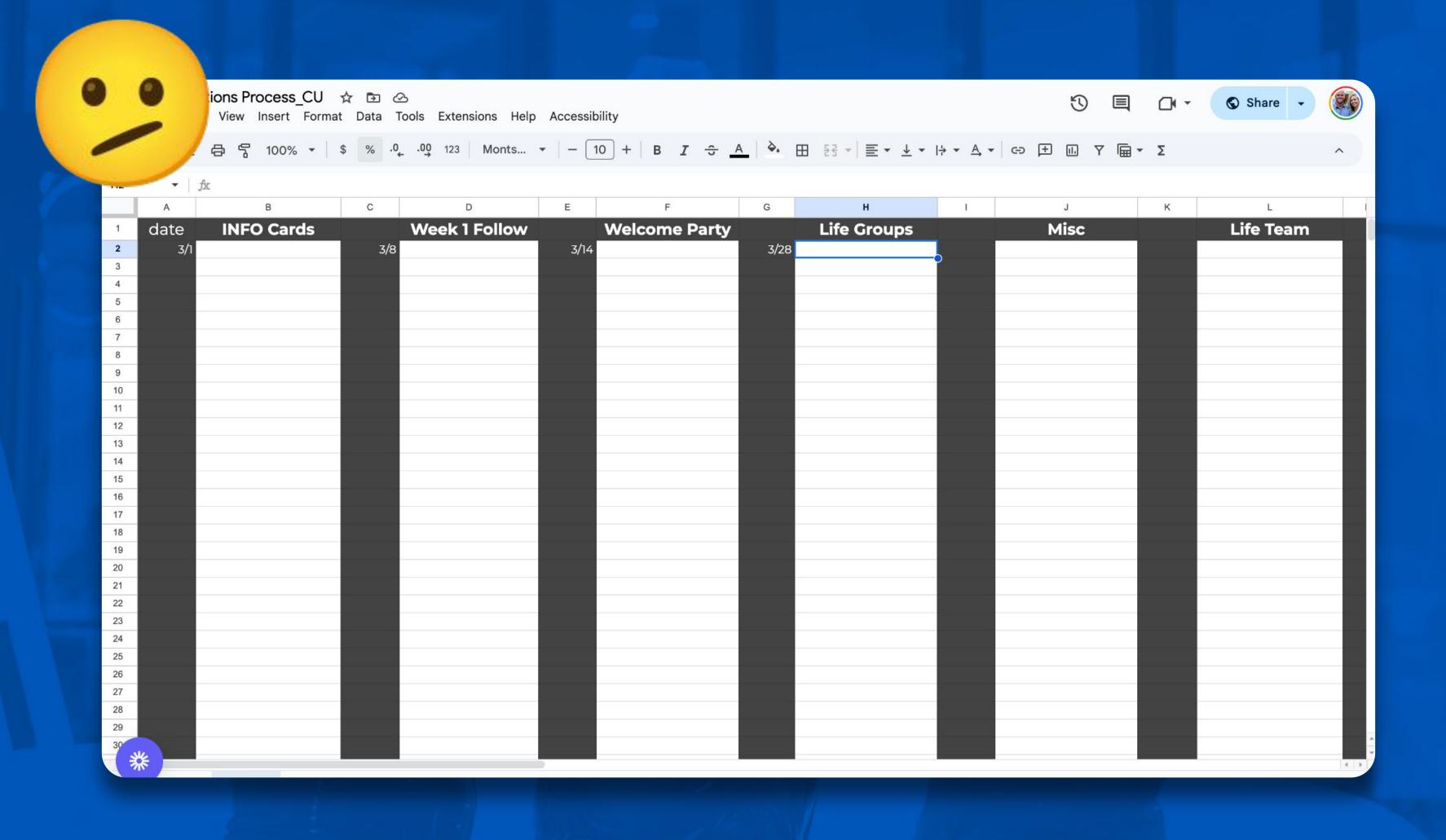
DON + LUZ PHILIPS 200 (PAIN) 07/2

RENÉE PROVER 200 (SHEW) 07/2

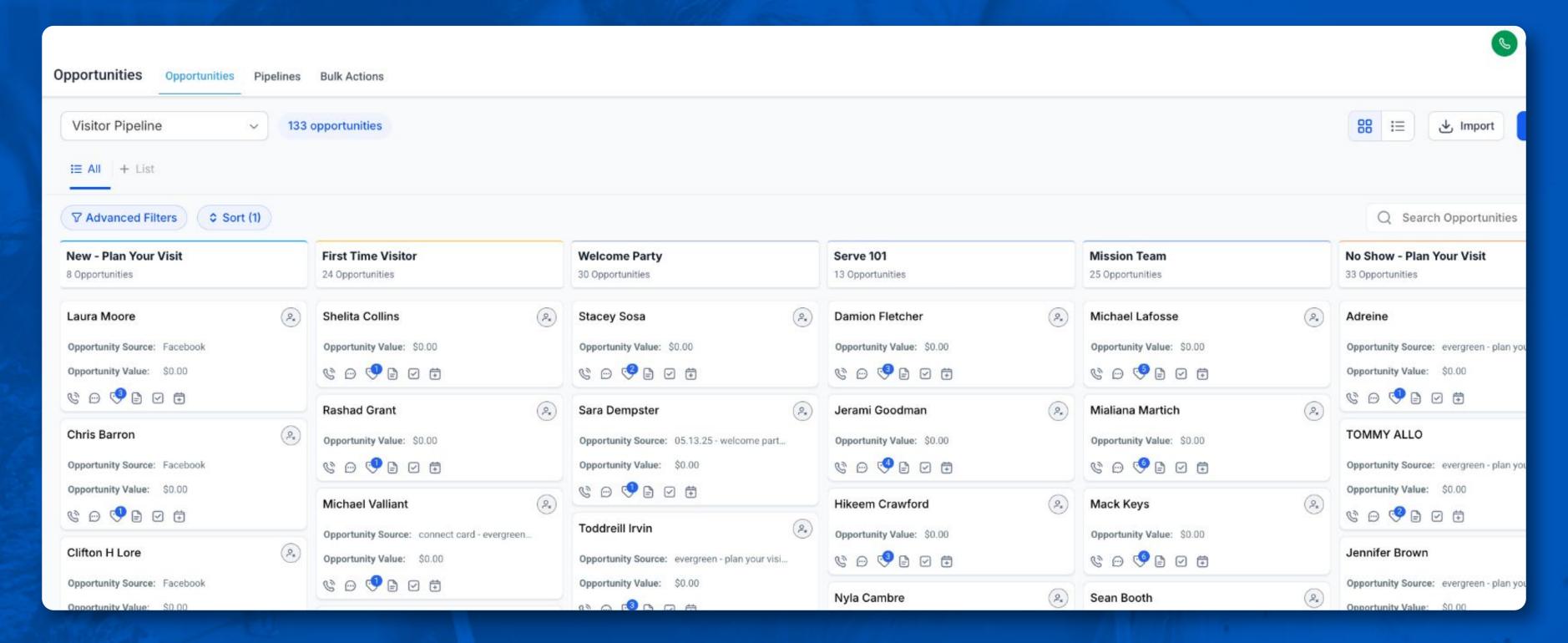
MARE NAVA + QUASIA GHUMAN 10/200 07/2

JAMES REED 150 (PAIN) 07/2 8/13 Angelia Zapata 3th (M/Ke+ Seach)
8/13 STEMPAT + LIFL GILLIA (no form)
1/13 DO NOVAM + HEATHER LALANCE INT PARCE
1/15 MASTON WALKER WE (PARCE)
00/09 DAVID + ELIZABETH GIARZ (St (TAVE)) Magdalene Hilton 320 Convi) Ochit 08/01 CHAIS + EARRINA REDRIBLES IST (PALYLAND) MEHAGE + CUPIN DURON 15+ (PALY) 17/19 Office JUSTIL & KALEN BURES TOPS (PAUL) ONCE JASON SWEW? 03/21 6460 BROWN 1577 (Pare) 0/25 17/20 GILBERT MCKENING +WIR " (PALL) 03/21 (ELVI) -DO DOLOIF + ROSS VELA

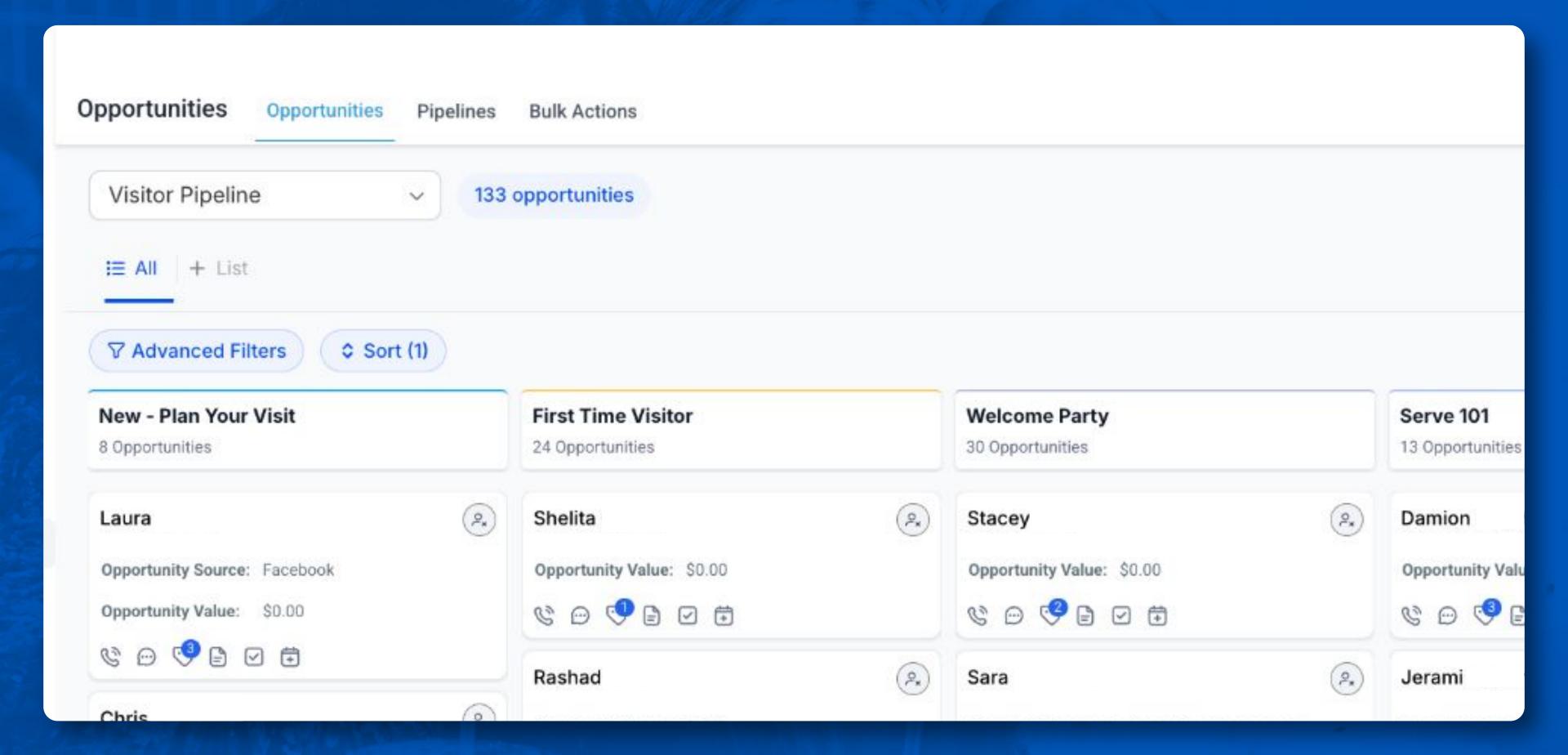
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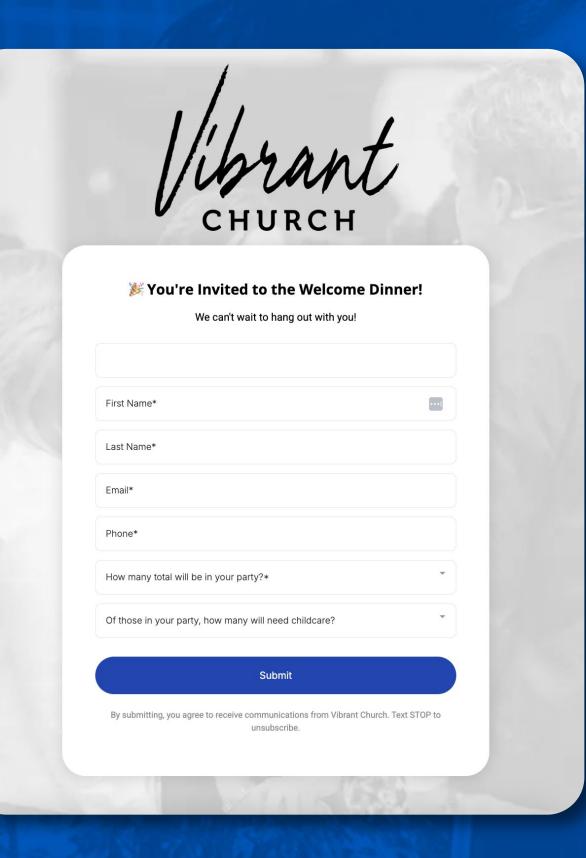
Pipeline

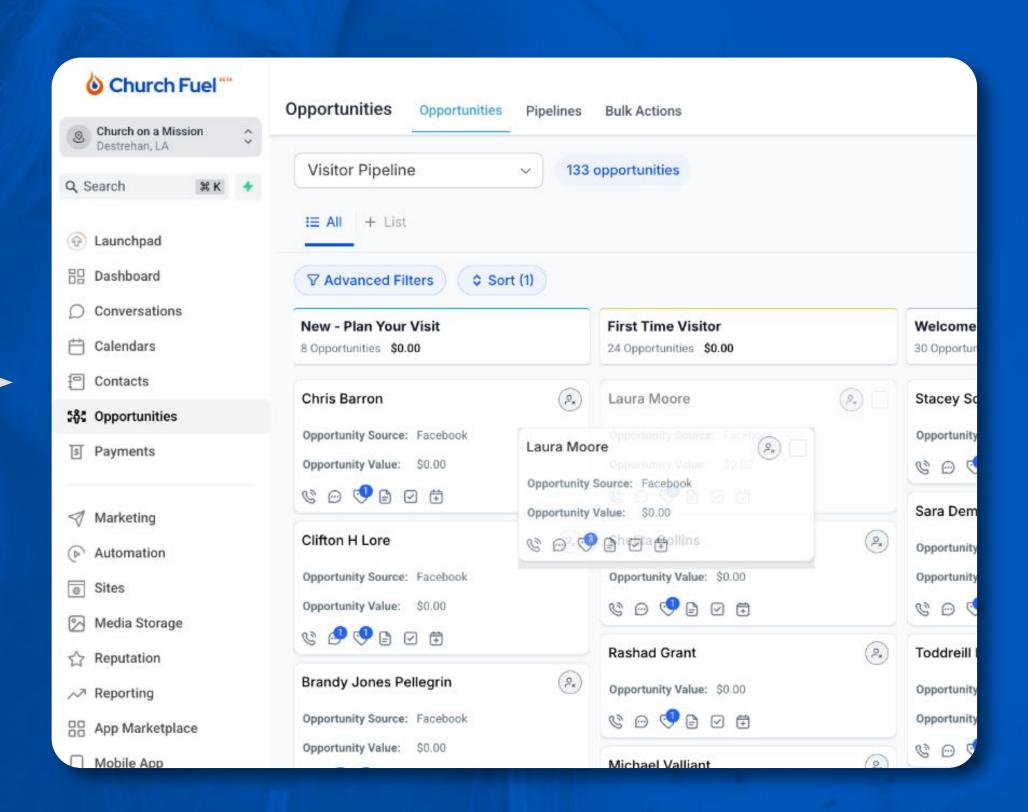


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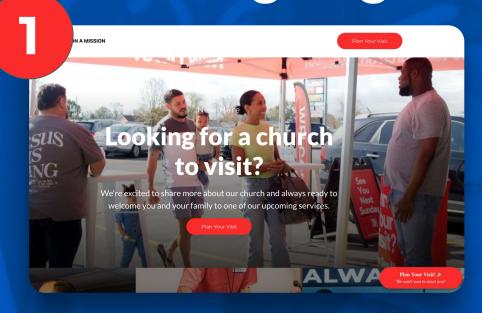
People move automatically as they take steps.





Connections System

Landing Page



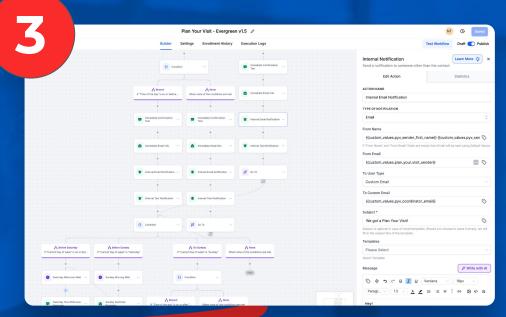
Contact Info

CHURCH ON A MISSION

We can't wait to welcome you to a service.

Our church is for you and your family. We'd love to host you for an upcoming service. Share your information so we can better prepare for your visit.

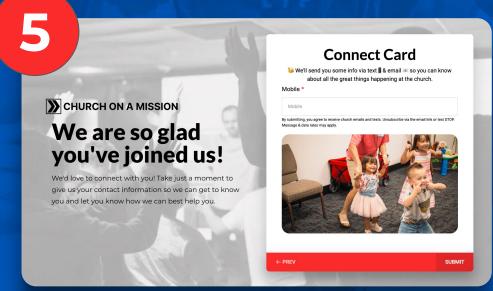
PYV Workflow



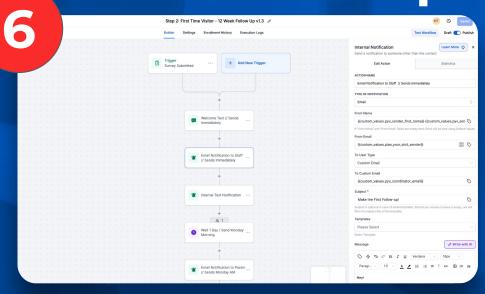
Guest Visits



Connect Card



Guest Follow-up

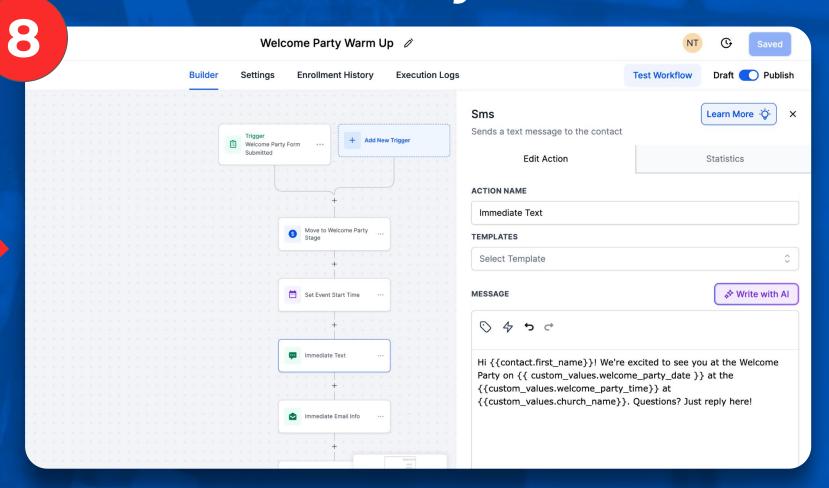


Connections System

Welcome Party



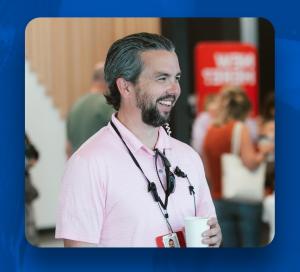
Welcome Party Workflow



Connected
Guests







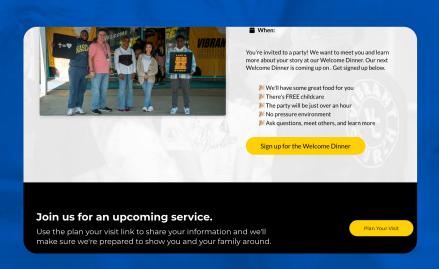




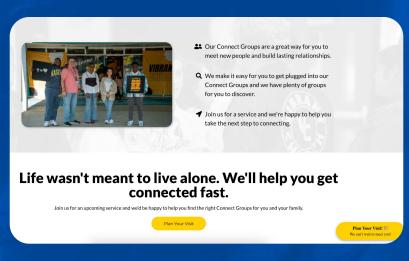
Done for you landing page & forms.

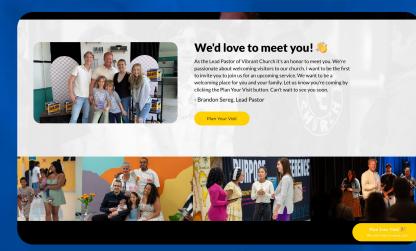


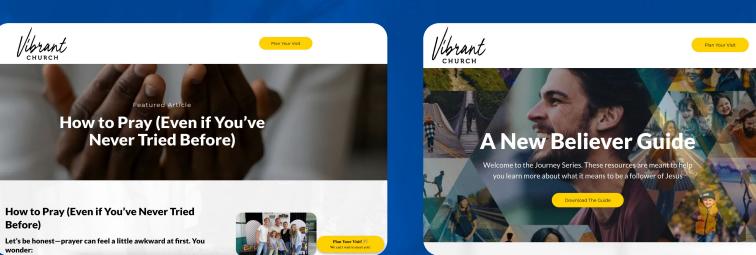


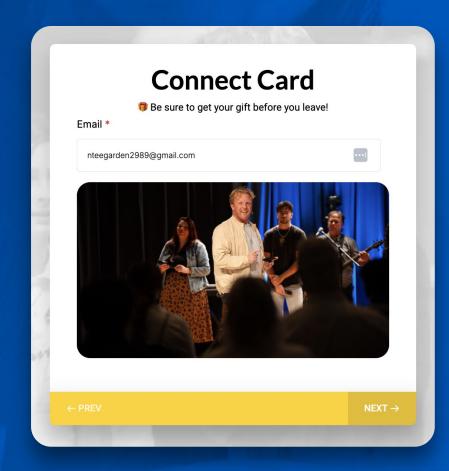












Done for you forms, QR-codes, Keywords.



We are so glad

you've joined us!

We'd love to connect with you! Take just a moment to

give us your contact information so we can get to kn

you and let you know how we can best help you.

QR Codes

Click the **Download** button below a QR code to save it as an in add it to printed materials, slides, signs, or your website so peo



Connect Card

Welcome Party













Connect Card Full Name *

We are so glad you're here!

Full Name



Together CHURCH

How can we pray for you?

Share your prayer request and we'd love to pray for God to do something amazing in your life!

How can we pray for you?

At Together Church we believe that God responds when we pray. Share with us how we can pray for you below.

First Name* Last Name* Email* Phone*

Share your prayer request here.

Submit

By submitting, you agree to receive communications from Together Church. Text STOP to

Guest Survey



Let us know about your experience!

We value your feedback! Give us your honest thoughts about your experience with us.

Visitor Survey

1. How would you rate the friendliness of Social Church? *

2. How would you rate your experience during worship (the time of singing)? *

3. How would you rate the message? *

Not Good



Let us know about your experience!

We value your feedback! Give us your honest thoughts about your experience with us.

Visitor Survey

Mark any or all the options below that influenced your decision to visit.

- Google
- ☐ Friend / Invitation
- ☐ Website
- ☐ Facebook Instagram
- ☐ Online Reviews
- Outdoor Signage
- ☐ Mailer
- ☐ YouTube
- Billboard ☐ Invite Card
- Other

← PREV

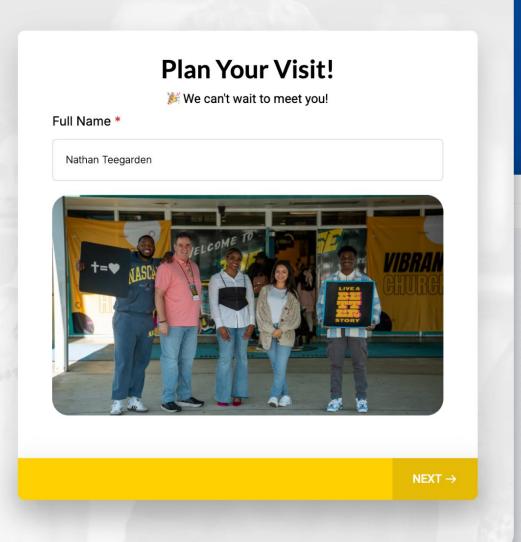
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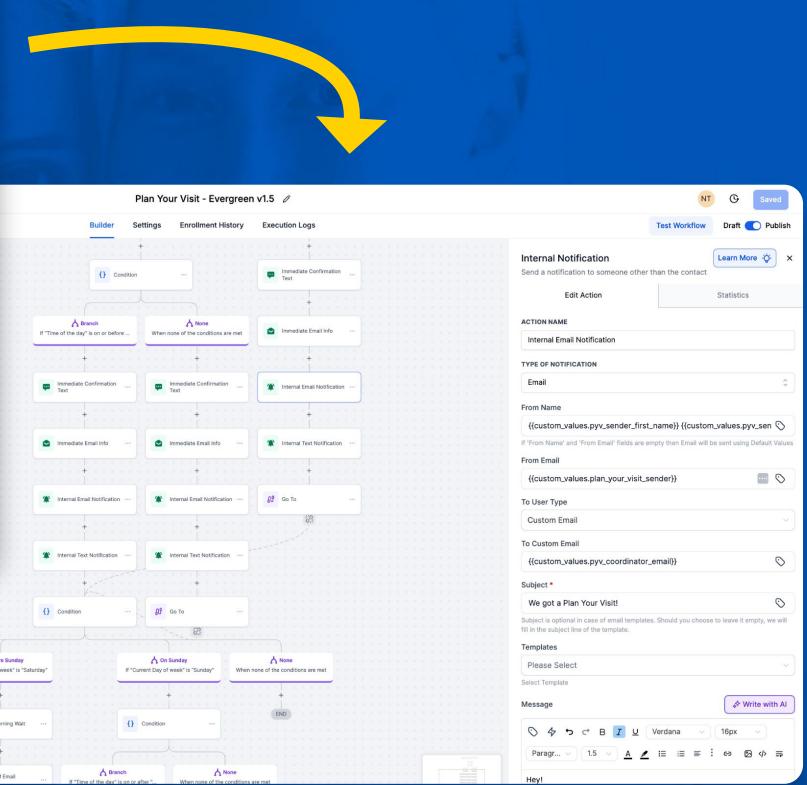
Done for you workflows to follow up with guests.



We can't wait to welcome you to a service.

Our church is for you and your family. We'd love to host you for an upcoming service. Share your information so we can better prepare for your visit.





Welcome Party







Welcome Party - Landing Page



Plan Your Visit



Welcome Party

You're Invited to our next Welcome Party!

Q Location: 1375 Mace Ave, The Bronx, N.Y. 10469

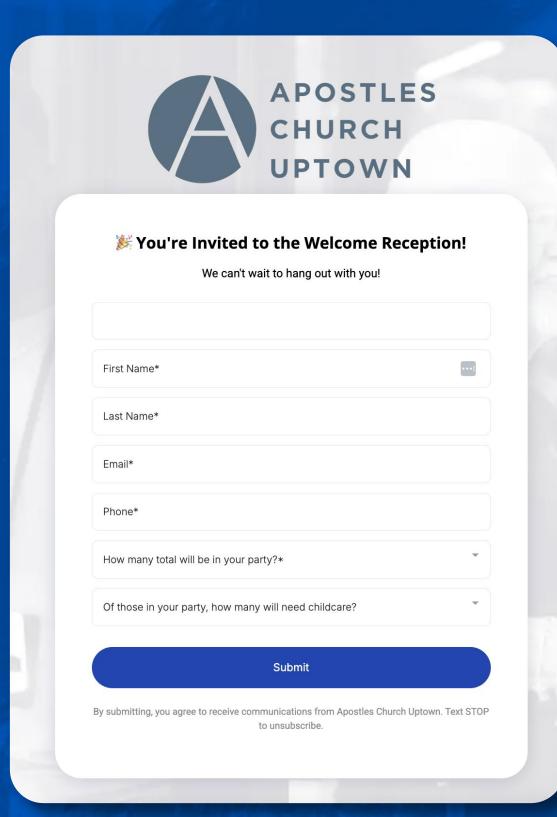
When:

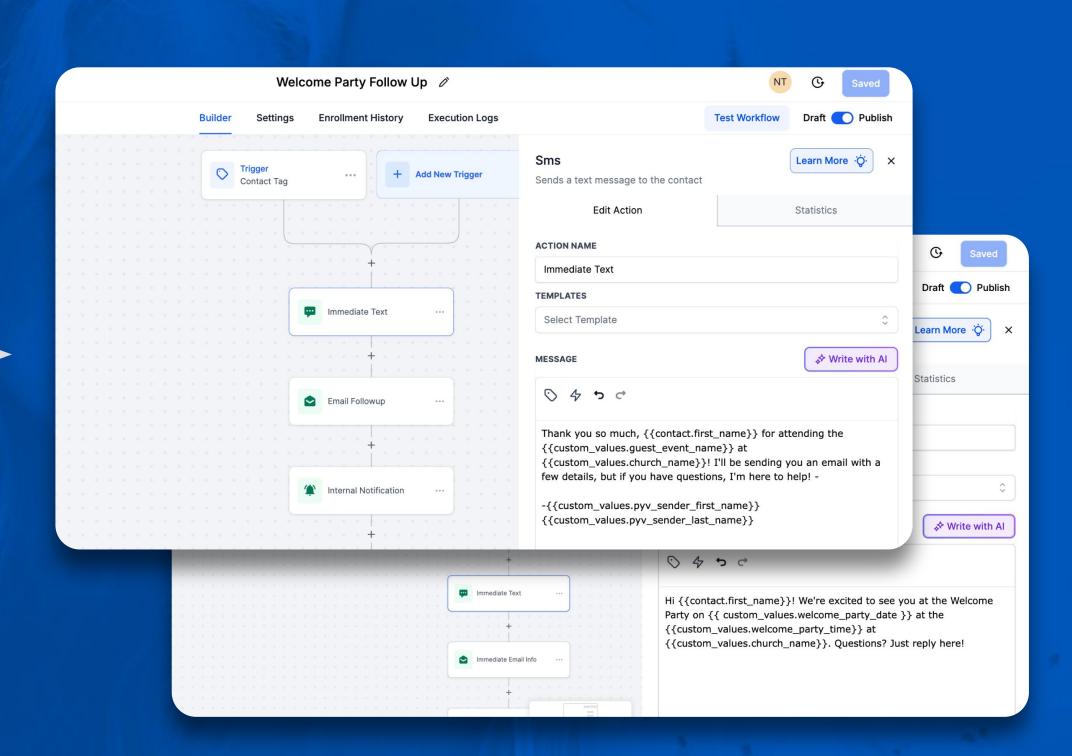
You're invited to a party! We want to meet you and learn more about your story at our Welcome Party. Our next Welcome Party is coming up on . Get signed up below.

- We'll have some great food for you
- **FREE** childcare
- The party will be just over an hour
- **>** No pressure environment
- Ask questions, meet others, and learn more

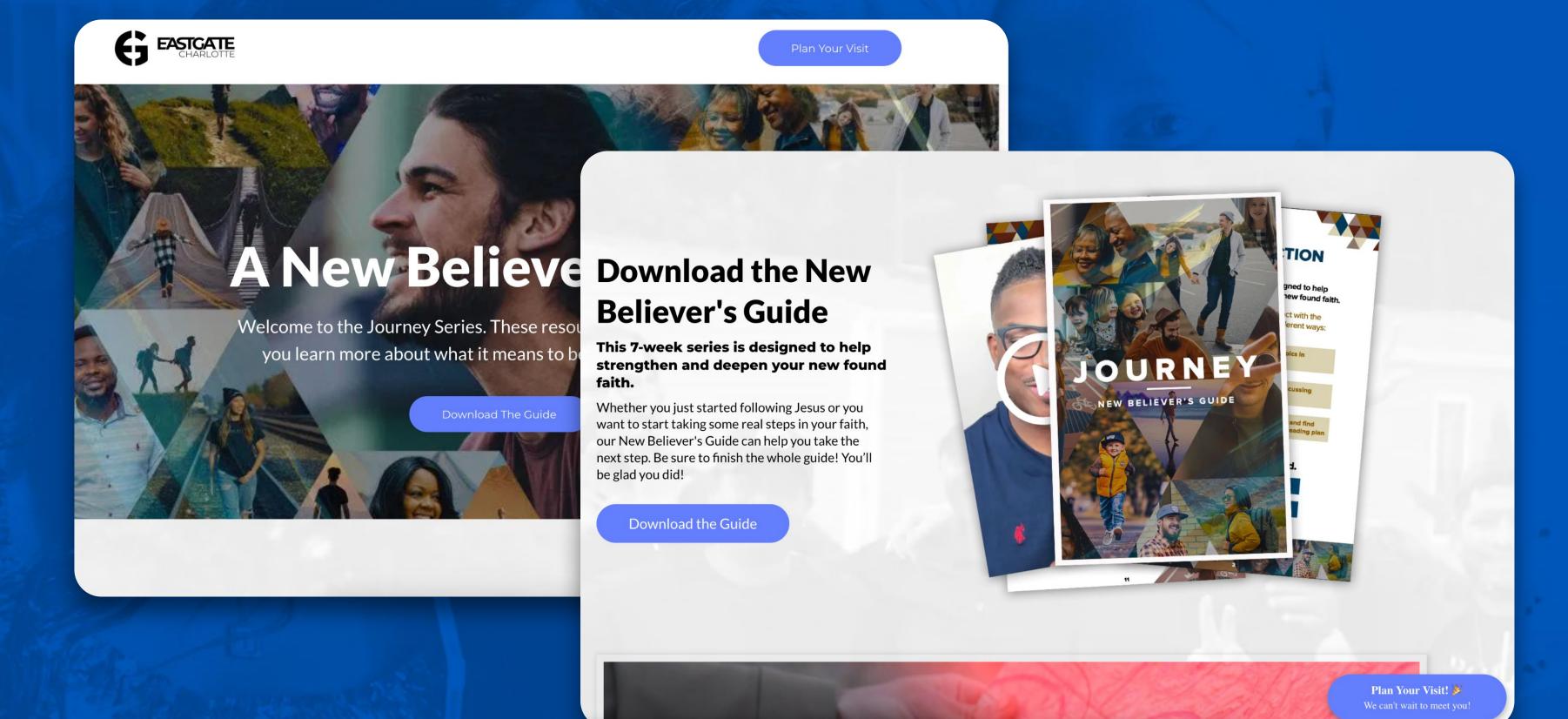
Sign up for the Welcome Party

Welcome Party - Sign-up to Workflows





New Believer - Landing Page

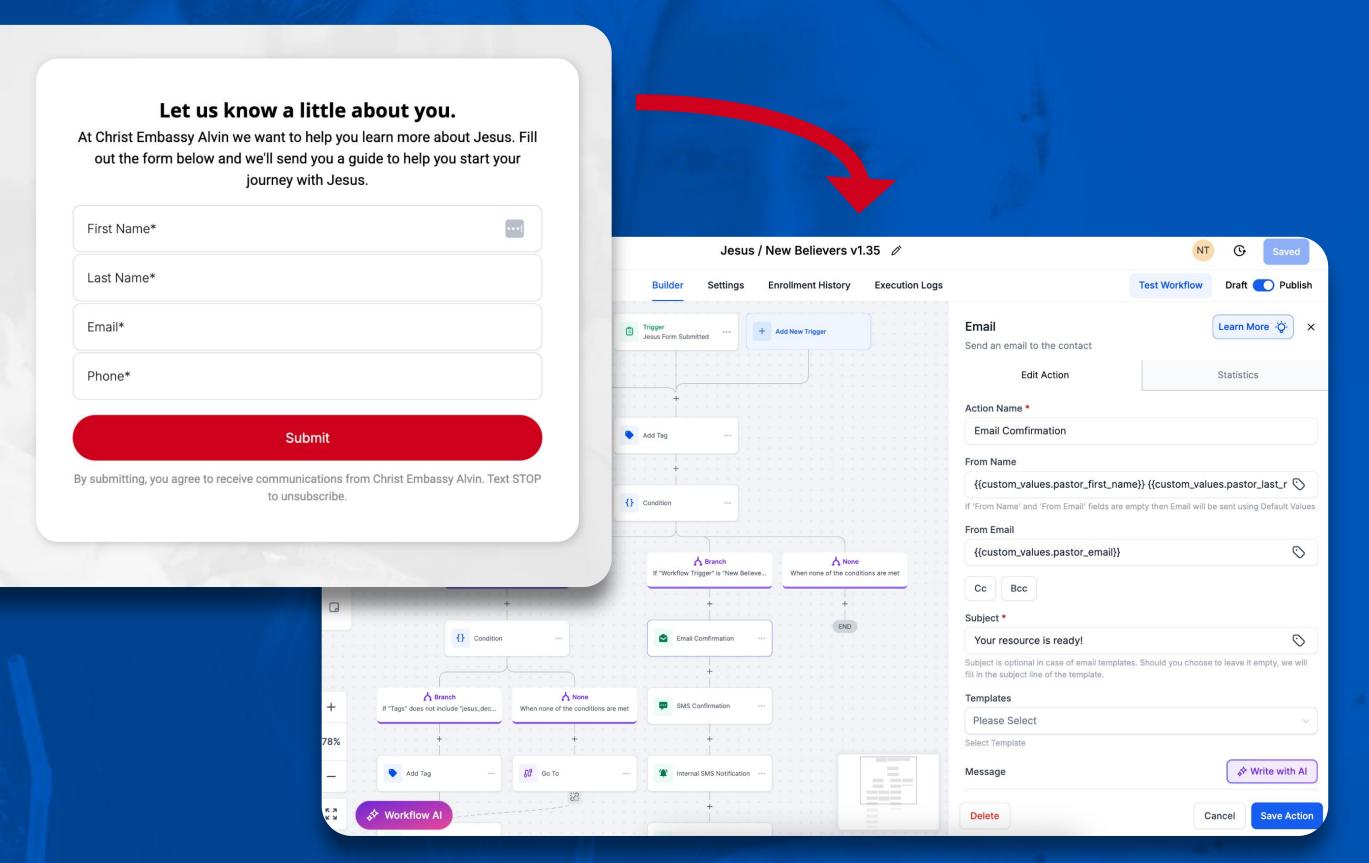


New Believer - Sign-up to Workflows



Download the New Believer's Guide

Following Jesus is the best decision you will ever make. Let us help you take your next steps.





RYAN KELLER

- Church Planter and Lead
 Pastor of Church on a Mission
- Church Planting Director of Louisiana
- Enrolled in Church Fuel in 2017
- Director of Paid Ads





We had an amazing church plant, but NO ONE knew we existed.

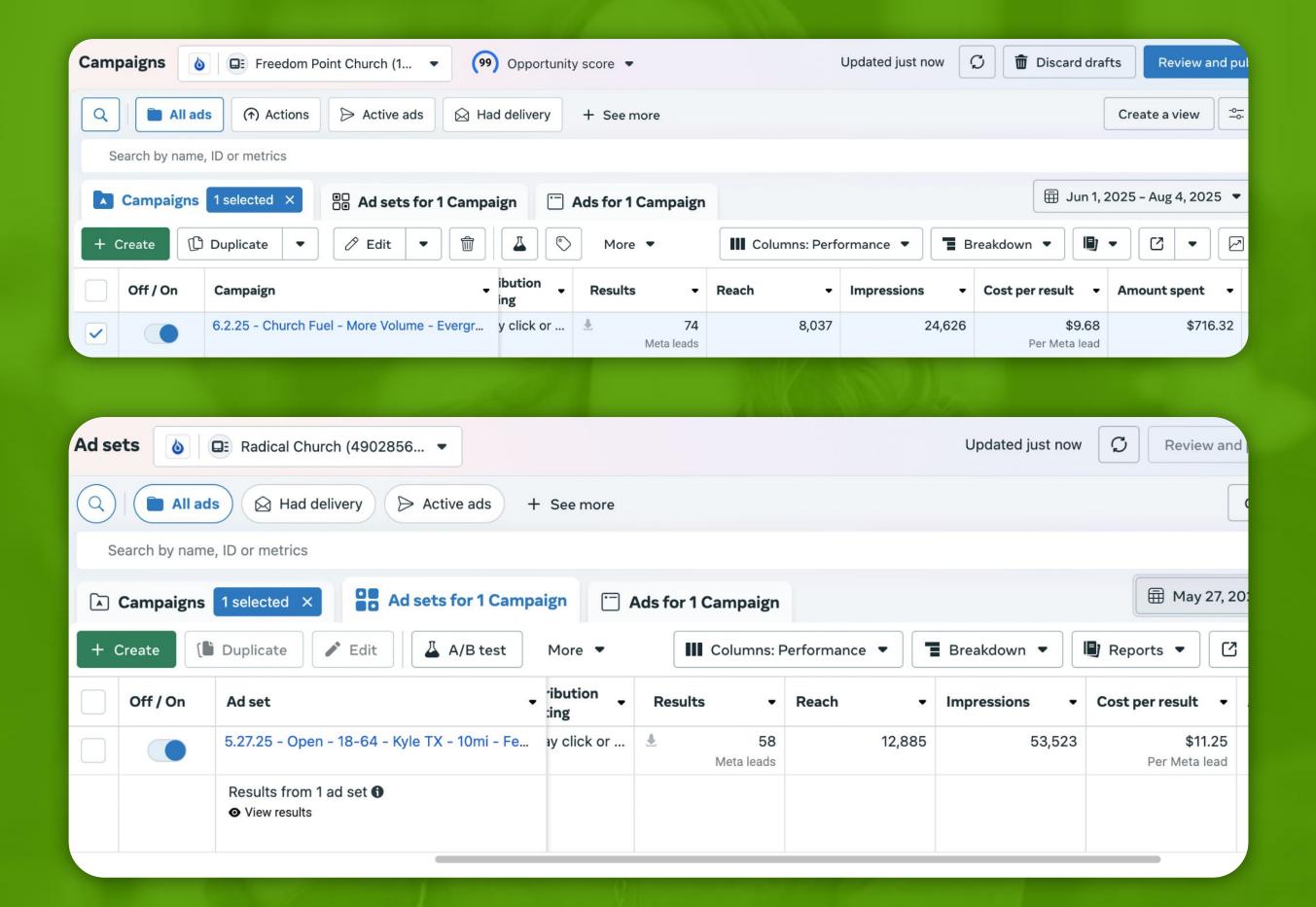


COMMIT TO ALLOCATING BUDGET FOR MARKETING (5)

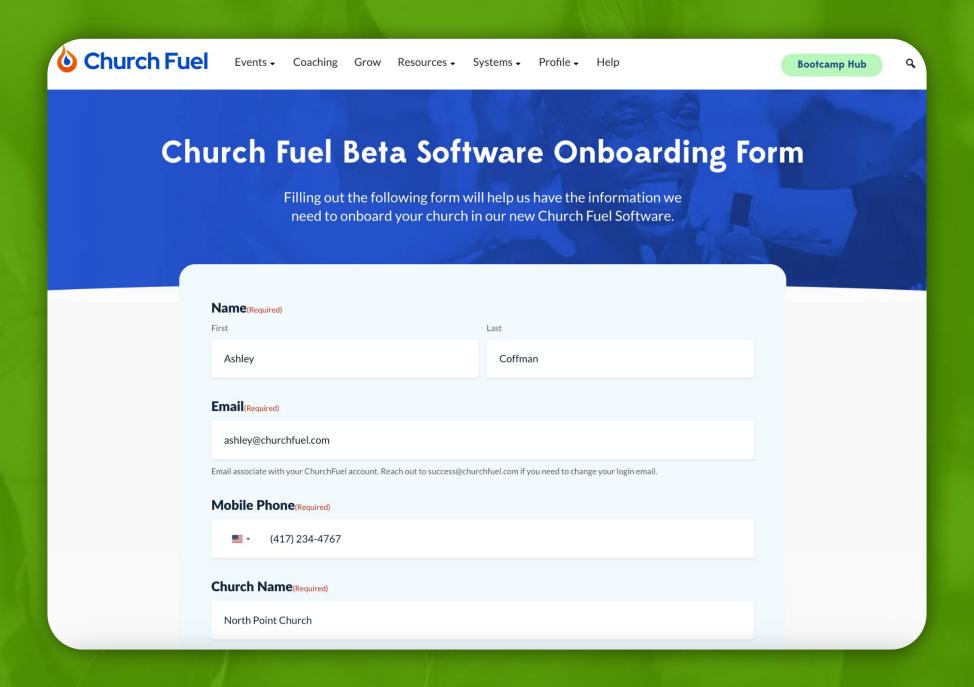
COMMITTED TO PLAYING THE LONG GAME



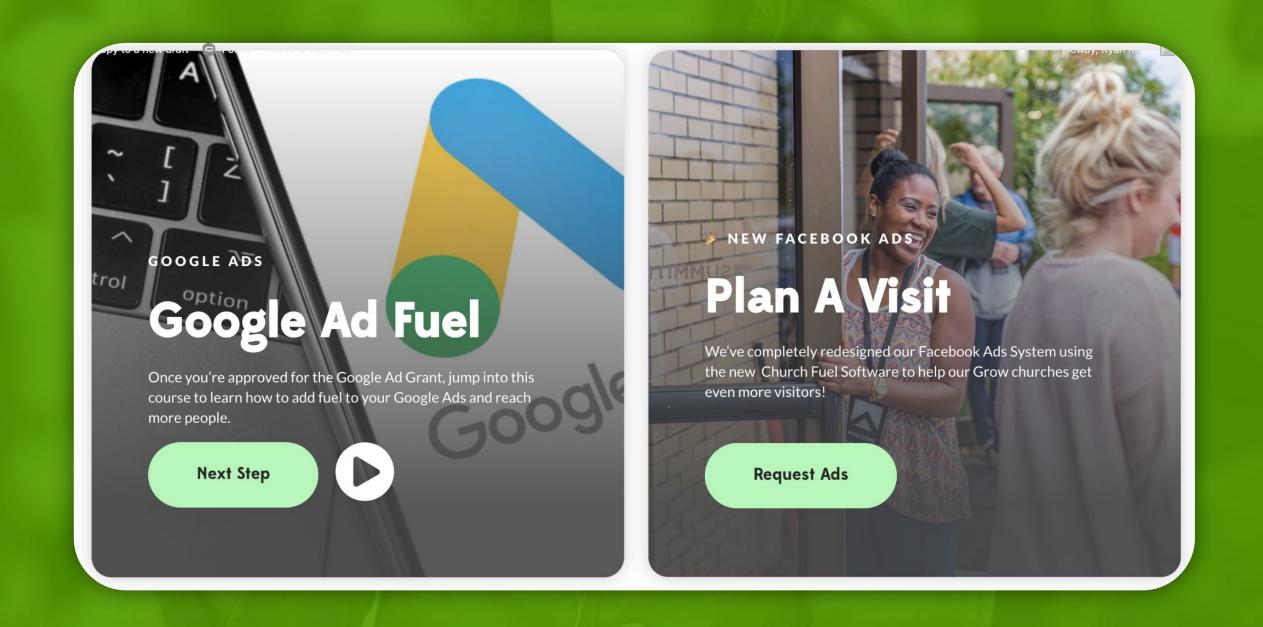




STEP 1 - ONBOARD FULLY INTO THE SOFTWARE



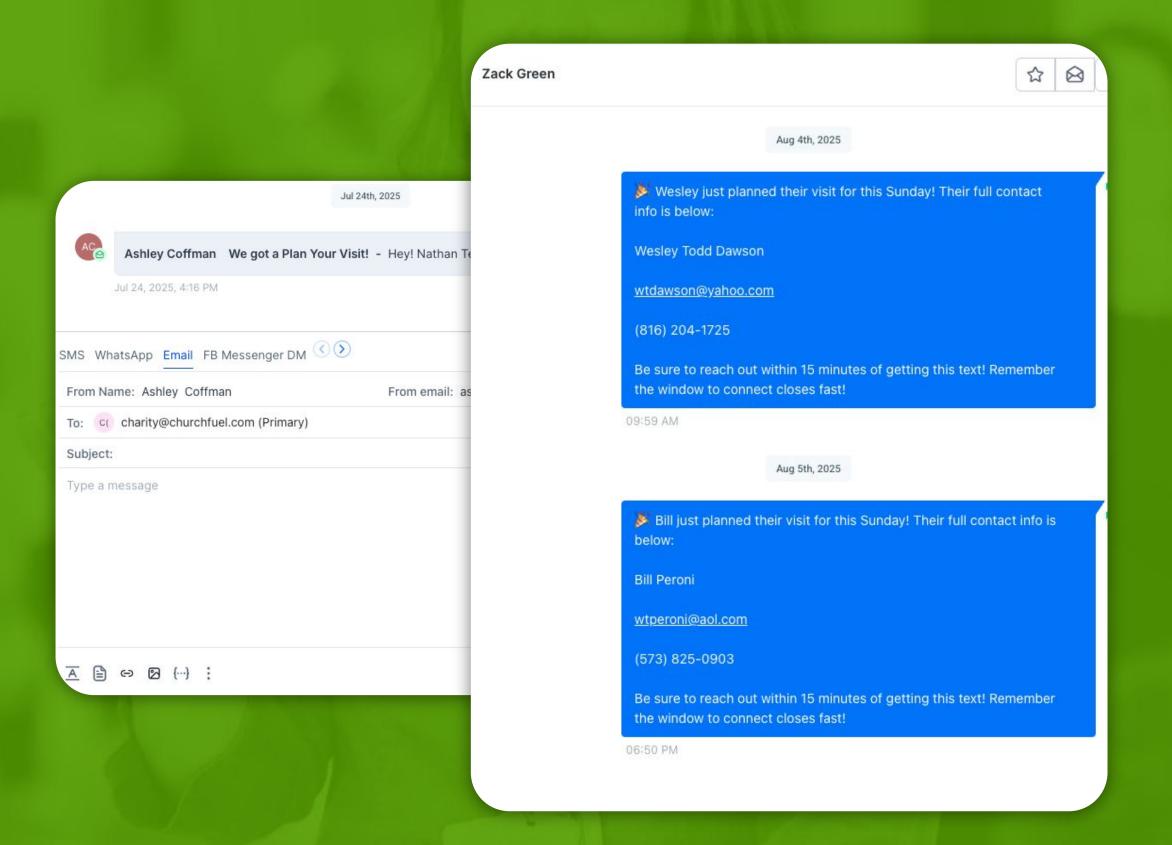
STEP 2 - YOU FILL OUT THE FACEBOOK AD PLAN YOUR VISIT REQUEST



STEP 3 - WE BUILD THE AD AND LAUNCH WITHIN 5 DAYS!



STEP 4 - YOU GET A "PLAN YOUR VISIT"



STEP 5 - THEY SHOW UP TO CHURCH





JOHN-ERIK MOSELER

- Our coach since day one
- Served as an executive pastor
- Social Media trends expert
- Worked with companies:
 Facebook, Disney, Pixar, and NASA and Google.



"You have something important to say... but can't get it out."

KET STATISTIC III

90% of churches don't have a full-time tech staff.

-ChurchTechToday

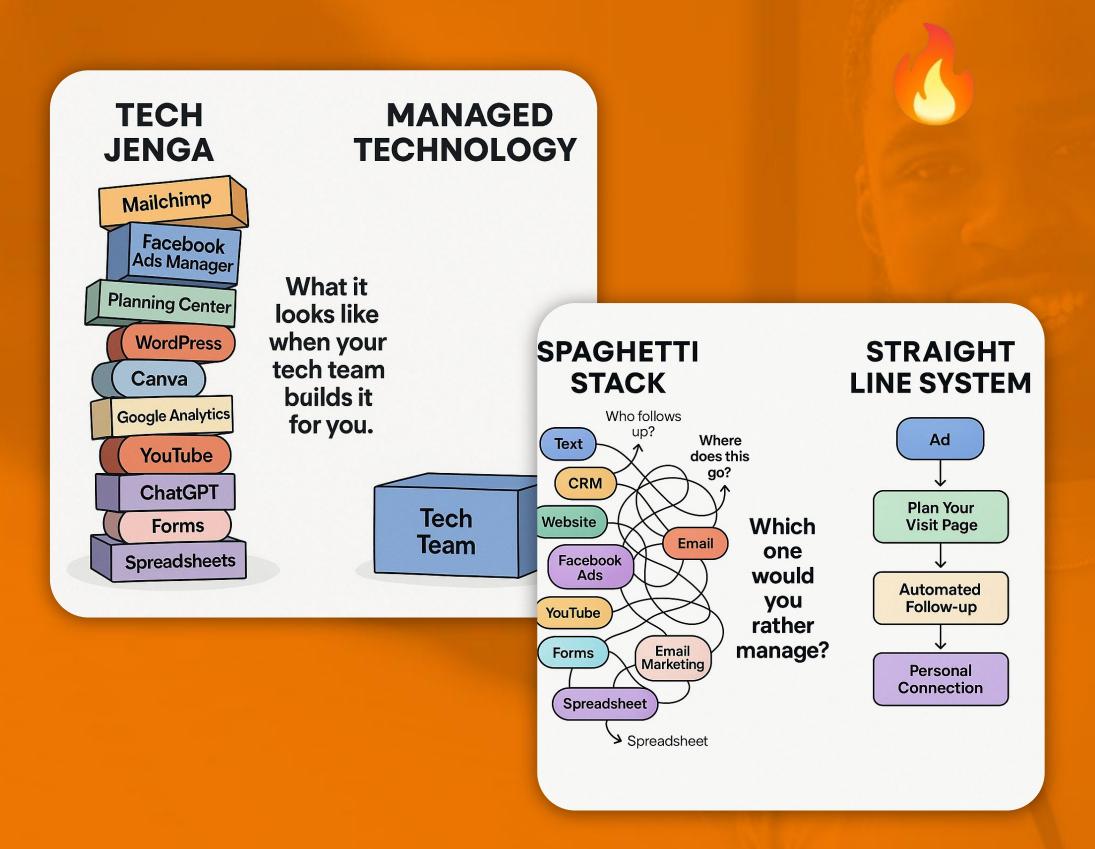
WHAT IF YOU HAD A TECH TEAM?



"I went to seminary to preach the gospel, not manage Zapier errors."



CHURCH FUEL MAKES IT SEAMLESS



Churches with integrated follow-up systems are 3x more likely to see return visitors.

REAL STORIES. REAL RESULTS.

When the burden of tech is lifted, ministry accelerates.



YOU DON'T HAVE TO BREAK THROUGH THE TECH BARRIER ALONE.

The tech barrier is real—but it's not permanent.



ROBBIE FOREMAN

- Lead Pastor of Together
 Church
- 20+ Years in Ministry
- Has led in churches ranging from 200 to 2,000 in weekly attendance.

WHAT KEPT ME UP AT NIGHT (29)

"It wasn't the sermon. It wasn't the meetings. It was the nagging sense that people didn't know what was going on."

"I had vision in my head, but it wasn't getting out to the people I was called to lead."



- You're juggling 37 things as a pastor
- The sermon's done—but no one knows what's next
- Visitors fall through the cracks
- Core people feel out of the loop
- Every week feels like starting from scratch

HERE IS HOW CHURCH FUEL HELPS

WHAT YOU GET

- One weekly email
 - → Pre-built templates you can send in minutes
 - → Keep people informed, engaged, and inspired
- One monthly text
 - → Strategic, not spammy
 - → Great for momentum moments, key events, and culture reminders
- Sermon Series Plans **
 - → Everything connects—emails, graphics, reminders, social posts
 - → Helps reinforce your message all week long
- Visitor Follow-Up Syncs
 - → Your communications work hand-in-hand with your guest system

WEEKLY EMAIL SYSTEM



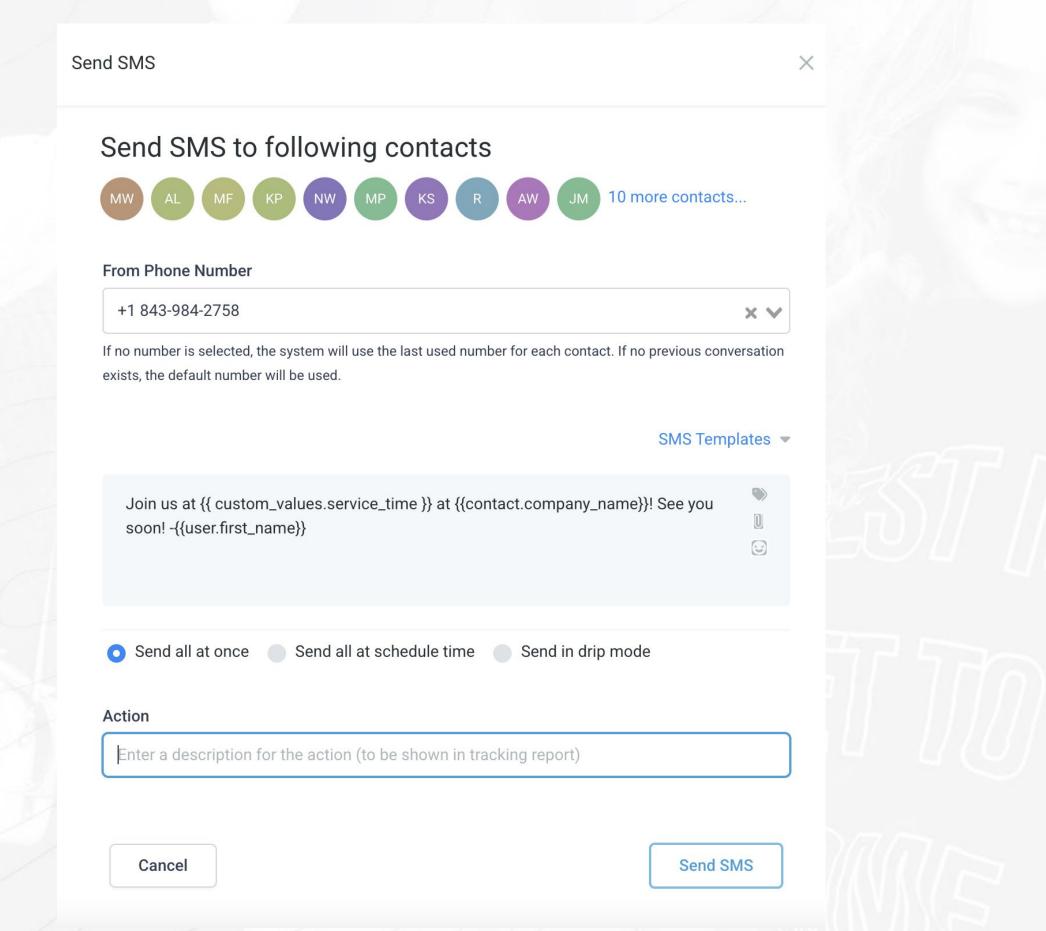
THE MOST OVERLOOKED WAY TO CHANGE SOMEONE'S LIFE

The Most Overlooked Way to Change Someone's Life

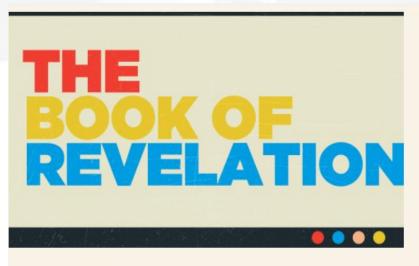
Most life-changing moments don't start with a sermon. They start with an invitation. Not a billboard. Not a post on social media. Just one person looking at another and saying, "You should come with me." That one sentence carries more weight than we give it credit for. It's personal. It's simple. And for someone who's disconnected, doubting, or just overwhelmed by life, it might be exactly what they

We underestimate invitations because they feel small. But behind every baptism, every breakthrough, every person who decides to take a step toward Jesus, there's usually someone who had the courage to ask. It's not about saying the perfect words or having all the answers. It's about being willing to step into someone's story and say, "I'd love for you to be part of this with me." So what does that look like in real life? Sometimes it's as easy as sending a quick text: "Hey, I'm going to church this Sunday. Want to come sit with me?" Or: "We've got a group that meets on Wednesday nights. It's super laid-back, and I think you'd like it. Want to come check it out?" You can even make it easier by offering to ride together or meet them at the door. The more personal and low-pressure the invite feels, the more likely they'll say yes.

MONTHLY TEXT MESSAGING



SERMON SERIES TOOLKIT



New Series Starting This Sunday!

Revelation isn't a riddle book or a horror movie.

It's a discipleship manual in disguise—a worship guide for the persecuted, a hope-filled reminder that evil doesn't get the final word.

Starting this Sunday, we're opening up the Book of Revelation with a fresh lens. No charts. No fear. Just Jesus on the throne, calling us to live faithfully in a world at war. We'll look at the Lamb who overcomes, the churches under pressure, and the cosmic battle playing out around us every day.

This isn't about escape. It's about endurance.

It's not about decoding-it's about discipleship.

So if Jesus really is on the throne, how should we live *right here, right now*?

SERIES OVERVIEW

Series Schedule

Week 1: God Glasses – Seeing Revelation through the right lens

Week 2: The Lamb Among the Lampstands - Jesus and His Church

Week 3: Heaven's Anthem - Worship in the Throne Room

Week 4: The Scroll and the Slain Lamb - Who's worthy?

SERMON +

Let's be honest—Revelation is a lot.
There's no way to cover every symbol,
backstory, and Scripture reference in a single
Sunday sermon.

That's why we created Sermon+.

It's where the bonus content lives—the stuff we couldn't fit on stage but still matters. Think of it as your Revelation companion guide, designed to help you dig deeper without needing a prophecy chart or a whiteboard.

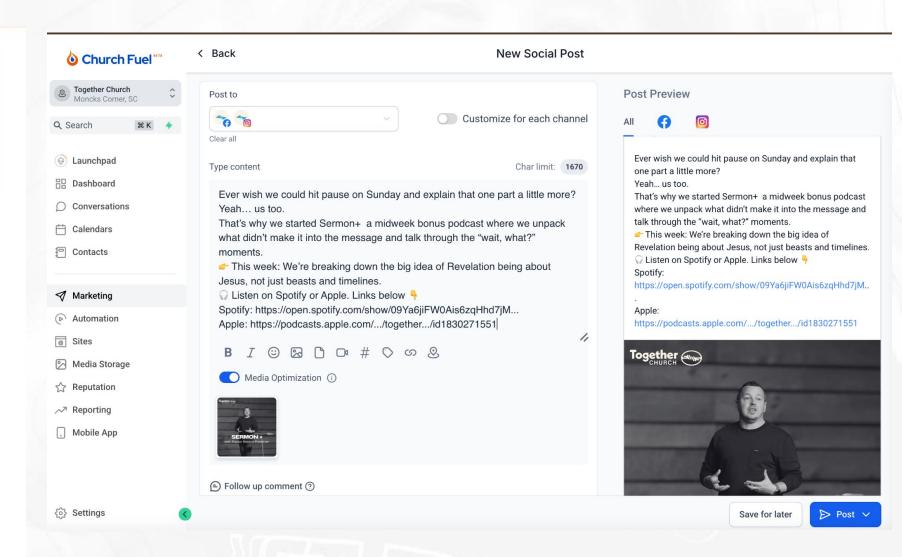


Take a Listen

Revisit the Seven Series

The Seven Churches in Revelation





THIS USED TO KEEP ME UP AT NIGHT

{CONTACT_FIRST_NAME}

There's a lot happening this week, and we'd love for you to be a part of it.

Tomorrow Night – 7:00pm

We're releasing a short teaching video called "Pressed, but not Crushed: The Garden that Changed Everything." It's about the moment Jesus felt the weight of what was coming — and still chose love. You can catch it on Facebook and YouTube.

Good Friday - 7:00pm

Our prayer and worship team has put together a simple but meaningful service. There'll be music, prayer, and space to reflect on what Jesus did for us on the cross. It's one of the most honest, beautiful nights of the year.

Easter Sunday - 9:00am & 11:00am

We're celebrating big! Kids will get to do an Easter egg hunt during service and hear the story of Jesus in a way they can really understand.

And don't forget — bring a few flowers with you so we can cover the cross like we do every year. It's such a powerful picture of life coming from death.

IT'S BIGGER THAN A WEEKLY EMAIL



View this email in browser



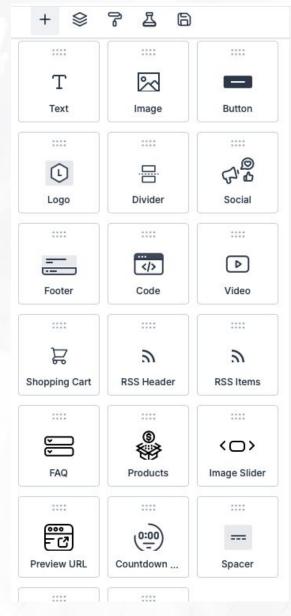
When the Fire Alarm **Becomes the Benediction**

If you missed Sunday...whew, you missed a wild one.

- Every vocalist on our worship team was out sick (except one MVP who held it down solo, thank you Parrish!).
- · Our sermon video didn't record properly (we're reshooting it this week).
- . The fire alarm went off during the invitation (no fire, just holy chaos).
- Oh, and all of this happened while we were hosting our mission partners from

Not exactly what we had planned. But maybe that's the point. Sometimes we show up expecting a quiet, normal service—and God shows up in the unexpected. In the interruptions. In the mess. And isn't that how He often works?

God isn't limited by microphones, media, or fire alarms. He moves in ways that remind us: He's in control, even when things feel out of control. So thank you for showing up, for laughing through the glitches, and for staying faithful, even when church doesn't go "according to plan."





This week, we had the joy of hosting our LINKS Jamaica team and they didn't slow down. From food pantries and Changed Lives Ministries to learning agriculture at Hickory Bluff Farms and leading an outdoor worship service, they jumped in and made a real impact across our community.

Huge thanks to Ken Fertig, Kathy Jones, Kristen White, Mike Everett, and Kelli Thomas for making it all happen!

In 2026, Together Church will be serving in Jamaica—and we'd love for you to be part of the team. Stay tuned for more info!

SERMON+

Ever wish we could hit pause on Sunday and explain that one part a little more? Yeah... us too.

That's why we started Sermon+ a midweek bonus podcast where we unpack what didn't make it into the message and talk through the "wait, what?" moments. This week: We're breaking down the big idea of Revelation being about Jesus, not just beasts and timelines.



SPOTIFY

APPLE





5 0



BONUS: GET REVIEWS

Help Others Find What You've Found 🩌



Leave a Review on Google or Facebook

If you love what God is doing at Together Church, here's a simple way you can help others experience it too:

Leave us a review on Google or Facebook.

Why does this matter? Because when someone is searching for a church—especially if they've never been to one-your story matters. Your words can be the thing that helps someone feel like Together Church is a safe place to visit.

Reviews do a few important things:

- They help people find us online. Search engines notice active, positive reviews.
- They give new guests a glimpse of our heart. Your experience might reflect exactly what someone else is hoping to find.
- . They show our community that God is moving. And that something real is happening here.

It only takes 2 minutes, and it makes a real impact. Use the links below to leave a review.

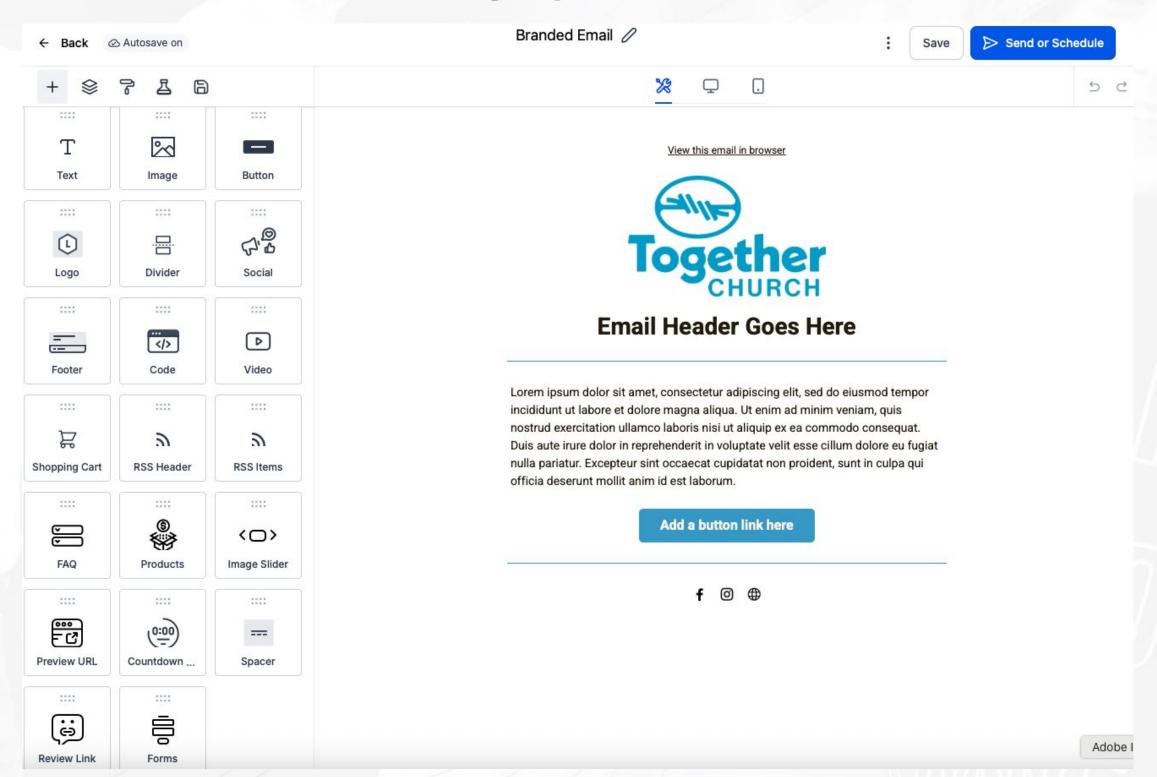


Review us on Together Church



Review us on Together Church

YOU DON'T HAVE TO BUILD IT, JUST USE IT





TREVOR ATCHLEY

- Lead Pastor of Radical Church
- Creative Pastor to Church Planter
- Facebook Ads & Content
 Strategy
- Leadership Development



As a Creative Pastor, I asked myself:

"How can we effectively communicate with 500 people and scale to 1000+ and beyond?"

SYSTEMS BARRIER

Creative Pastor (2015-2019)

- Jumped into Church Fuel in 2017
- Learned photography and videography
- Learned about text and email systems
- Learned Website & SEO Strategies
- Learned how to create compelling content
- Church grew from 500-1000

SYSTEMS BARRIER



Lead Pastor (2020-Present)

- COVID turned world upside down
- Used everything I learned to reach people
- 6 months before launch, website was #1
- Systems were pre-built before launch
- Church grew from 150-750 in 5 years 😱



SYSTEMS BARRIER ***

Sound familiar?

- Frustrated that you aren't seeing growth?
- Staff & Volunteers not on the same page?
- Feel like you can't get to the next level?

It's probably your systems!

SYSTEMS BARRIER

Here's the truth:

- "Every system is perfectly designed to get the results it gets"
- "You do not rise to the level of your goals, you fall to the level of your systems"
- "A well-organized system can make complex tasks easier to manage"

SYSTEMS BARRIER

Here's the truth:

You love people well, but without proper **systems**, they won't know your church exists, and even if they do come, they won't stick around, and you and your team will be **frustrated forever**

But what if everything it took me 5 years to learn, we could get you in 5 weeks? 33

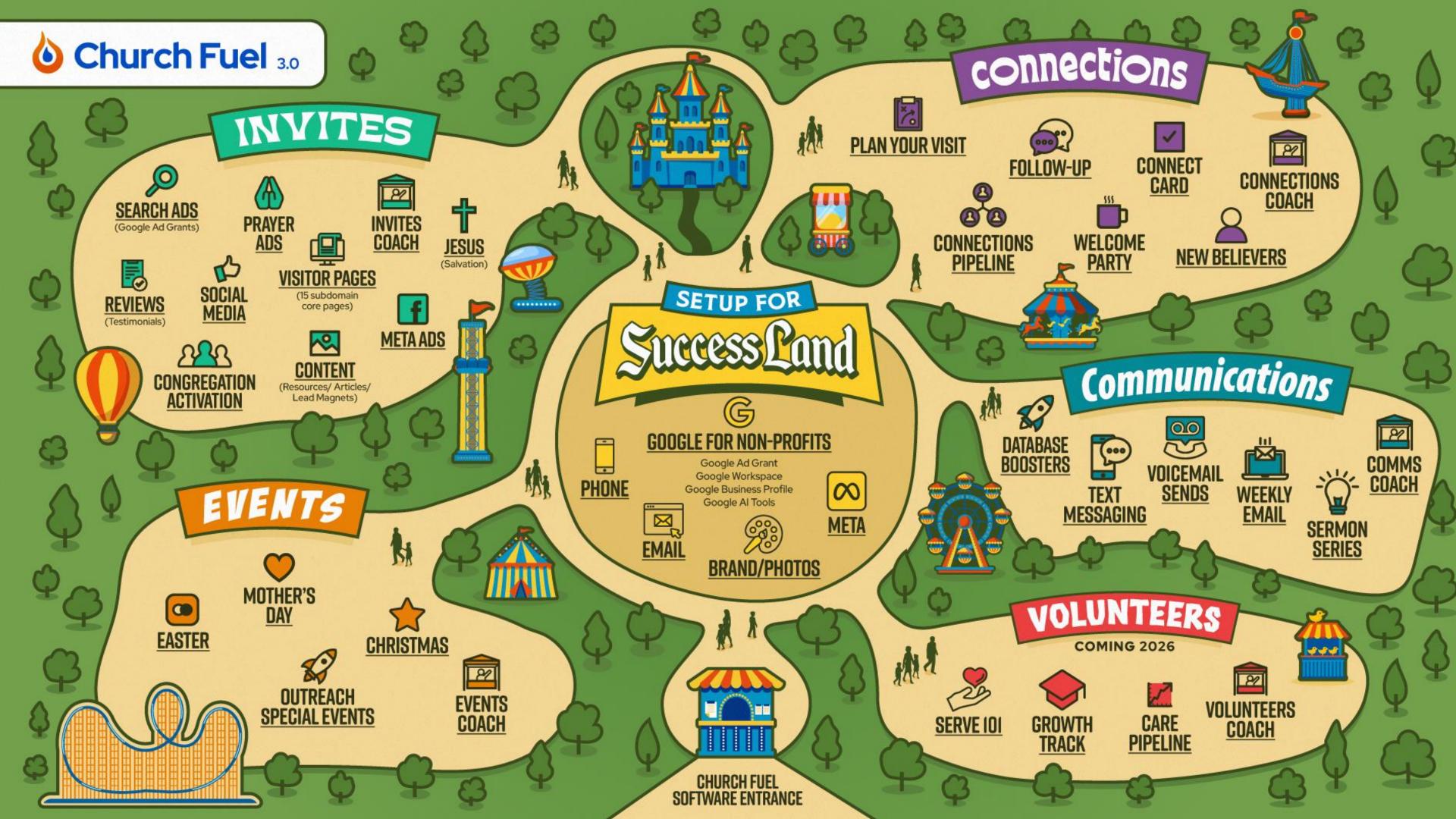
SYSTEMS BARRIER ****

CHURCH FUEL SYSTEMS

- Automatic Invite System Reach your Community
- Automated Follow Up Connect with Guests
- Communications Engage your Members
- Kits & Events Plan effective Events
- Live Coaching Calls Train your Team

All of these are included in GROW.

Get in ASAP, your future self will thank you





Here's what we've covered so far:

- 1. The new Church Fuel Grow Software
- 2. How we'll help you breakthrough the six big growth barriers this fall.
- 3. Updates with the Google Ad Grant Program
- 4. The new Grow Facebook and Instagram ads.
- 5. Now I'll walk you through the details of our Church Fuel Grow Program if you are a church wanting to invite way more people, have an Automatic Invite System, gain month-by-month momentum for years, and have our team do it for you!

Not in Grow, but Interested? Text the word Present to 816-844-3306

Already in Grow?
Go to ChurchFuel.com/software
to get started.

GROWIS FOR...

- Our team is best equipped to serve
 Jesus-Centered Evangelical Churches.
- 2. Churches where local missions is a priority.
- 3. Churches who set aside a portion of their budget for local missions and marketing.
- 4. Churches looking for a **long-term ministry** partnership around reaching more people.

THE CORE OF GROW

Automatic Invite System™ - we set up and maximize \$10,000 a month of Google Grant campaigns for your church!

AUTOMATIC INVITE SYSTEM™ includes...

Google Grant Setup **Essential Search Invites** Month-By-Month Invites Account Rep Coaching



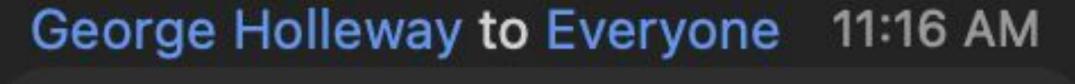


Grow Program

Tye Johnson III

This has been such a blessing to the church. We constantly have new people coming in because they found us on Google. We have also gotten over 50 5-Star Google reviews!

Pastor George Crossroad Church





Google ads are amazing. We've got a steady stream of new visitors.

INVESTMENT

- Google Ad Grant \$500 a month
- Facebook Ads \$750 a month
- Coaching \$300 a month
- Software \$450 a month
 - Mailchimp \$99, Texting \$99, Manychat \$29, Zapier \$49, Reputation
 Management \$99, Calendly \$49, Prayer Ads \$499, CRM / Pipeline
 \$99, Surveys \$29, Leadpages \$79
- Total of \$2000/month

PRICING DEADLINE

\$2000 / month

\$399 / month

Last chance! Ends August 28th



Annual Plan \$3,999

Annual saves \$800 \$400 Brand/Photography Bonus Promo Code: BREAKTHROUGHANNUAL

Here's What You Get When You Enroll

- 1. Google Invite System: \$10k/month in Google Ad Grant Management.
- 2. **Facebook Invite System:** We build our your Plan Your Visit, Christmas, Easter, and Prayer Facebook Ad Campaigns.
- 3. **Unlimited Coaching:** You can meet one-on-one with your account rep, ministry coach, or specialist to make sure you get the most out of the Grow Program.
- 4. Church Fuel Software: Brand new software to set up and power your Visitor System!
- 5. Last Chance at \$399: After the Beta phase the price will go up and may not include Meta Ad Management.

Grow Program ChurchFuel.com/Order

Promo Code

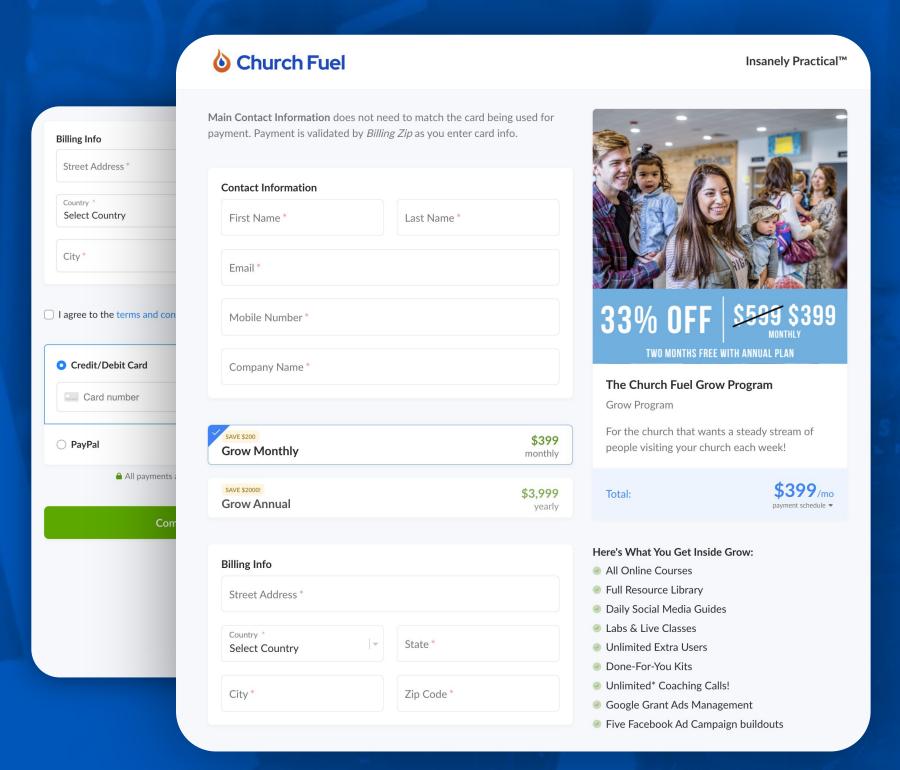
BREAKTHROUGH

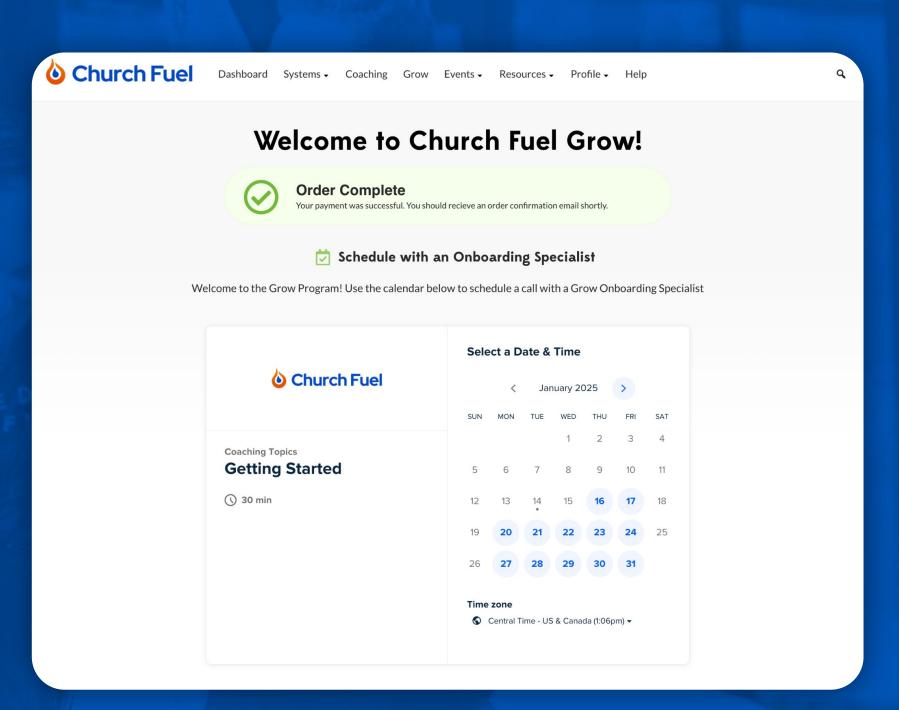
BREAKTHROUGHANNUAL

Grow Program



ChurchFuel.com/Order + Promo Code





"Grow is worth the money! We had plateaued and we're not seeing any visitors. Now we have a steady stream of people who have visited or are planning to visit our church. And we have so much more to install in the Grow System!"



Darrell Williams
Ascend Worship Church



Promo Code

BREAKTHROUGH

BREAKTHROUGHANNUAL

30-DAYS RISK FREE



#1: Need to get board approval? Grab a spot and you have 30-days risk free to get any approvals you need.

#2: When you enroll, we'll help you apply for and secure the Google Ad Grant. If you're denied, we'll do what we can to help you reapply. If it doesn't work out, we'll gladly refund your investment, no questions asked.

Need a call? Text the word Call to

816-844-3306

"This stuff works. We joined Church Marketing University almost 2 months ago. When we started running these systems and running Facebook Ads we have seen 125% growth and we went from 1 maybe 2 visitors a week and now average 10 to 13 first time visitors a week. We were running an average of 65 to 70 now we are almost 200 in two months..."



Pastor David Rose
Restoration Hope Church





Jason Davis 3:48
Grow is worth it if you're on the fence!

6h Like Reply





Charity Lane 1:49 Amen! Agreed!

6h Like Reply



Pastor Ernie

"This is an awesome ministry and at an incredible price! Our church has grown from 50 to 85 since November. The team is incredibly patient with people like me who are technologically challenged!"

Hi CMU Team,

I'm just wondering if you can help us turn off the Trunk or Treat ads for now? The pre-registrations that we've received are so overwhelming that we've exceeded our venue capacity and that we need to stretch our manpower to make the events happen. We're a **church of 250-350 people** and we were only expecting about 300-500 guests. Now, we've had around **1,000 people pre-registered!** Praise God for that! For now, our team would probably just focus on the organic traffic and the words of mouth invitations. I'll let you guys know if my boss decides to turn the ads back on again! Thank you CMU team!

Ryan Hung
THRIVE CHURCH



Zac Minton The Rock Church





Nick Arnold - Family Worship Center

"Grow GG - I am so far AMAZED at how quickly you managing our Google Ads Account increased traffic and actionable leads for us to minister to people we otherwise would not have been able to."



Pastor Charles Simmons Connect Church

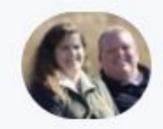
"Those Google Ads have worked amazingly for us!!"



Compare it to...

- Direct Mail
 - Once a year
 - 0 \$5,000
 - 10,000 delivered pieces of mail
 - Most normal sized churches have sent at least one mailer

"Grow has paid for itself and then some for us. This past weekend 8 first time guests. 6 months in and we are now having more guests per week. Crazy fun ministry."



Pastor Pat Bruce
Mill Creek Bapitist Church



I started grow and cut out all the other fluff stuff and subscriptions and moved budget around to include it. It is priceless and will in the end pay for itself!

Like Reply Pin 1m

If all this did was bring in 1 new tithing family...

Average Household Income = \$70,000 Grow Investment = \$3,999 One Tithing Family = \$7,000

Grow would pay for itself (with money left over for ministry)

Families keep pouring in man. We have learned so much about marketing and the follow up process in the last two months. The room was packed today for our big outreach. The momentum keeps building. Thanks for the great plan and content. Keep it up!

ChurchFuel.com/Order



Google for Nonprofits includes

Google Ad Grant Google Workspace Google Al Tools

Need a call? Text the word Call to 816-844-3306

"Convince My Boss"

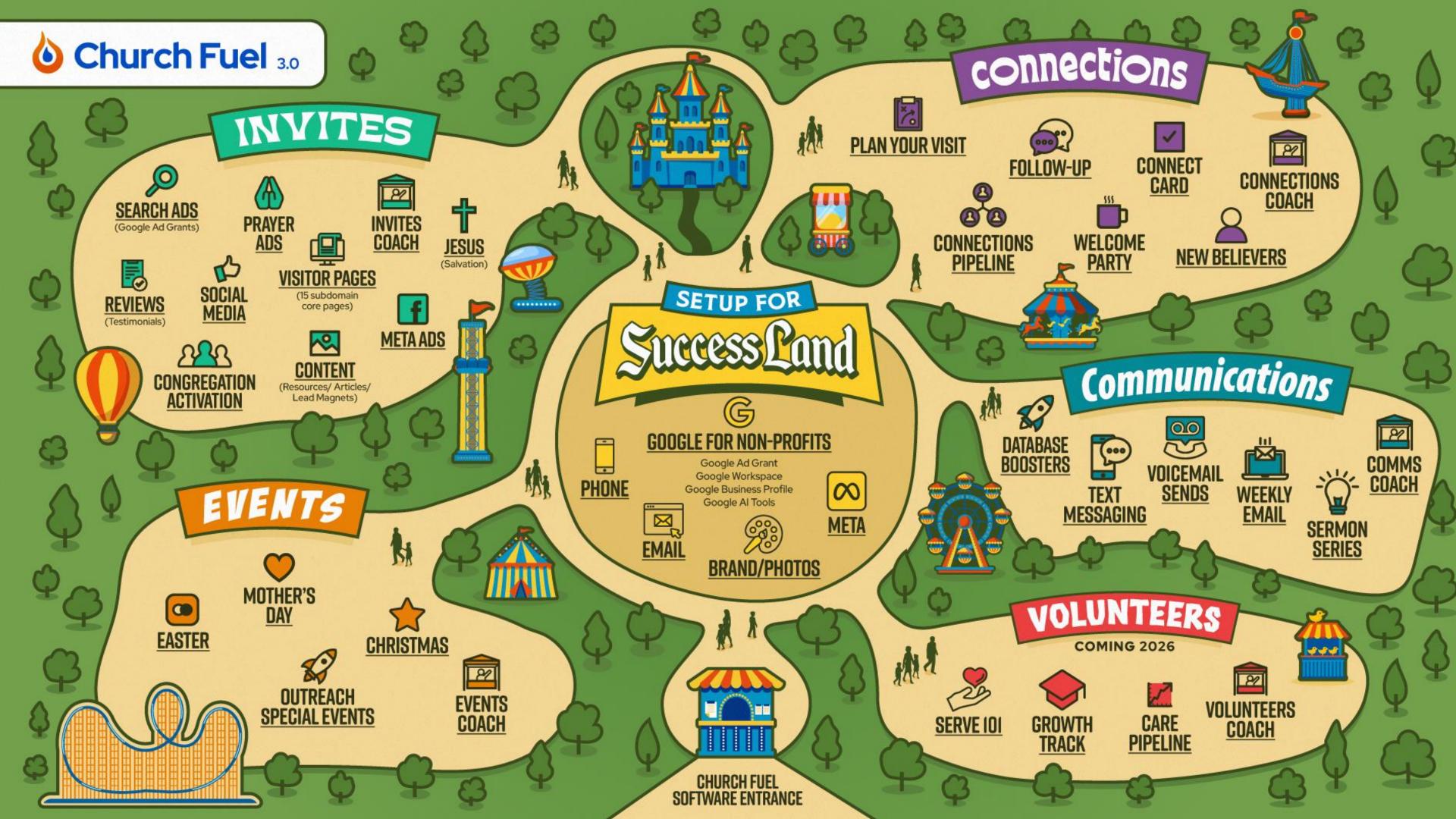
Text the word Ready to

816-844-3306

Give us your feedback!



Text the word Survey to 816-844-3306





BREAKTHROUGH BOOTGAMP

LIVE WORKSHOP